



NAILSEA TOWN COUNCIL
COMMUNITY ENGAGEMENT COMMITTEE

Dear Councillor,

You are invited to attend a meeting of Nailsea Town Council's Community Engagement Committee. The meeting will be held on **Wednesday 1st June 2022 at 7:30pm** at Tithe Barn, Church Lane, Nailsea, BS48 4NG. The agenda is set out below.

Please turn off mobile phones before the meeting

❖ Do not attend if you have any signs of Covid.

AGENDA

Please turn off mobile phones before the meeting

1. Elect a Chair for the Community Engagement Committee
2. Apologies
3. Declarations of Interest
4. Public Participation
The public may ask a question or make a statement relating to the business to be transacted at this meeting.
5. Confirmation of minutes of the meeting held on 20 April 2022 - **encl**
6. **Community Reports**
 - a) Nailsea Community Group update
 - b) North Somerset Together Meeting update 11th May 2022 - **encl**
7. **Nailsea Place**
 - a) No. 65 Update Report from 25 May 2022 - **encl**
8. To review the Terms of Reference of the Community Engagement Committee
Community Engagement
 1. 'Community' is defined as 'all the residents of Nailsea'. Those groups which work with members of the community are highlighted as needing to be part of the Community Engagement Strategy.
 2. The aims of the Community Engagement Strategy were defined as the Town Council:
 - a) Engaging positively with the community and communicating what it does.
 - b) Aiming to get more members of the community engaged as volunteers, assisting in specific projects (such as Christmas lights and Nailsea in Bloom) and community organisations (including standing for election to Town Council). The success of 65 High Street depends upon volunteers.
 - c) Identifying target groups, understanding their needs and developing methods of communication appropriate to each group e.g. social media, Facebook, Twitter, Instagram, web-site, local media, printed newsletter, internet newsletter, questionnaires and surveys (printed and electronic), face to face with individuals and groups.
 - d) Identifying accurate demographic data regarding the community.

- e) Facilitating the activities of community organisations through practical assistance, coordination and, if necessary, financial support.
- f) To continue to provide a physical space based on the Nailsea Place concept of a Community Hub. The aim came into fruition with the purchase of 65 High Street in 2017. Opportunities to build on this success will be sought at No. 65 and/or other locations.

Mission statement below.

- g) Developing a greater community pride in Nailsea as a place to live and work.
- h) Supporting the Police their agencies and their initiatives.

3. No. 65 High Street Mission Statement

65 High Street is a community venue with multiple uses. It has a particular, but not exclusive, focus on health and wellbeing. As a 'place connecting people' it aims to be informing, welcoming and accessible, offering activities, information and support. The ethos includes developing relationships with and between the widest possible range of relevant organisations and groups within the town and beyond, supporting them to achieve their aims. No. 65 will fulfil relevant objectives identified in the Town Council's 5 Year Strategy and takes a lead role in the Council's investment in creating greater social value for residents.

9. Financial Matters

- a) Summary of Committee income and expenditure to 24 May 2022 – **encl**
- b) Community Engagement Specified Reserves - **encl**
 - Nailsea Community Group £9,944
 - Improvements to No.65 £19,936
 - CCTV Upgrade £31,000

10. CCTV Updates

- a) CCTV Log March– **encl**
- b) To discuss next steps with redundant CCTV cameras

11. Sub-Committees and Working Parties

- a) Minutes of the Website and Social Media Working Party 21 April 2022 - **encl**

12. Communication and Social Media

- a) Update from Lauren Moke on the Council's Social Media accounts 18th April to 25th May – **encl**

13. Ravenswood School and the Public Right of Way through the grounds, see Clerk's report

14. Matters for information



Jo Duffy – Town Clerk
Tithe Barn, Church Lane, Nailsea, BS48 4NG

25 May 2022



NAILSEA TOWN COUNCIL
COMMUNITY ENGAGEMENT COMMITTEE

Minutes of the Community Engagement Committee held on
Wednesday 20 April 2022 at 7.30pm at the Tithe Barn, Church Lane, Nailsea

PRESENT: Cllr Argles, Cllr Bird, Cllr J Blatchford, Cllr M Blatchford, Cllr Frappell, Cllr Hopkinson, Cllr Houlbrook (in the Chair), Cllr Hunt, Cllr Miller, Cllr Steel, Cllr Tonkin, the Town Clerk, Assistant Clerk, Comms & Media Officer, and members of the public.

CE27/22 APOLOGIES

There were no apologies.

CE28/22 DECLARATIONS OF INTEREST

Cllr Hopkinson declared an interest as a user of No. 65 and a member of the Community Group.

Cllr M Blatchford declared an interest as a user of No. 65.

Cllr J Blatchford declared an interest as Chair of Nailsea Neighbourhood Watch.

CE29/22 PUBLIC PARTICIPATION

There were no members of the public wishing to speak.

CE30/22 CONFIRMATION OF MINUTES OF THE MEETING HELD ON 9 MARCH 2022

It was advised that Cllr J Blatchford and Cllr M Blatchford were at the meeting on 9 March, and their names will be added to the attendee list.

With the above changes, the minutes were confirmed as an accurate record of the meeting and were signed by the Chair.

CE31/22 COMMUNITY REPORTS

a) Nailsea Community Group Update

A representative from the Community Group advised the Council that they are seeing an uptake in people that are needing support in Nailsea. When the group held the 'free school meal' campaign the numbers were up 15% compared to when it was started in 2020.

Food club members have increased by 20% and the number of users of the food bank has gone up. The requests for Community Buddies is increasing.

The group thanked Nailsea Town Council for their support.

It was advised that the Community Group expect to see a drop in donations in general as an impact from the cost of living rises.

Nailsea Youth Club verbal update from Karen Pike

There was no update given this week.

b) North Somerset Together Meeting Update

The report was noted by the meeting.

A question was asked regarding the funding opportunities and grants that are available, and what can we do as a Council to alert local groups and organisations to them.

It was advised that around 90 people are invited to the meetings which represent around 20 groups, which would receive the same updates, and North Somerset Council have the minutes on their website for all to access. When the office team see something that may be applicable for a certain group it is forwarded on to them.

Cllr Hopkinson provided an update on the Anti-Social Behaviour Group that is being created, and advised that over 20 representatives have expressed an interest, with the first meeting to be held at No. 65 on 28th April at 6pm. It was advised that all Councillors are welcome to attend.

The Clerk confirmed that updates from the meetings will be added onto the Community Engagement agenda going forward.

CE32/22 NAILSEA PLACE

a) Minutes from the meeting of the No.65 Sub-Committee meeting held on 4 April 2022

It was advised that the solar panels are meant to be installed at No. 65 by a company which have been recommended by North Somerset Council, however that company will no longer be being used.

The Clerk advised that the information from the company recommended to us was lacking and missing many important aspects, with concerning reviews of them showing on TrustPilot. Quotes are now being sought from alternate local companies, and will be speaking with NSC about the company to make them aware of the problems and reviews.

The Clerk and Manager of No. 65 met with the architect today regarding the health and safety + fire regulations of the building. The architect advised that at the time the building was renovated it met the standards of that time, and works had been signed off by the building inspector. Fire regulation has since changed and our health + safety advisors are following the new guidance, and felt that aspects of it were no longer compliant. Plans are being produced for any changes needed, and the Manager of No. 65 will organise costs, and in the mean time anyone who is not able bodied is being advised of the fire issues of using the upstairs of the facility.

The minutes were noted by the meeting.

b) No. 65 Update Report from 4 April 2022

The minutes were noted by the meeting.

CE33/22 FINANCIAL MATTERS

a) Summary of Income and Expenditure to 12 April 2022

It was discussed that there is an income for the Arts Centre but no expenditure. The Assistant Clerk advised that the tutor invoice came through on 1st April, but the Finance Officer will have it as an accrual so it will be deducted from last year's income and expenditure figures.

The report was noted by the meeting.

b) Community Engagement Specified Reserves

- **Nailsea Community Group £19,944.31**
- **No. 65 Improvements £19,936.02**
- **CCTV Upgrade £3,028**

The reserves were noted by the meeting.

CE34/22 CCTV UPDATES

a) CCTV Log February

The CCTV log was noted by the meeting.

b) Details of quotes for the supply of new columns to allow for the installation of a mobile camera in Somerset Square

Following a site visit it was established that the sight lines from the original buildings suggested as possible locations for the mobile camera would not be suitable. The existing lamp columns within Somerset Square were deemed to be too low and it was suggested that new lighting columns should be quoted for.

North Somerset Council has now provided two quotes; one with a Modem and VPN gateway and one without. The two quotes are coming in at £5,138.16 and £3,149.14 both + VAT. This is far above the figure discussed at the site visit of around £900.

Cllr Tonkin recommended and Cllr Steel seconded;

RESOLVED:

that Nailsea Town Council should not go ahead with the purchase of a new lighting column for the following reasons; the cost is too high for something which is only a temporary measure and also the column location is on private land. The camera is to go back to the three Councils to decide where it should be located.

The vote was unanimous.

CE35/22 SUB-COMMITTEES AND WORKING PARTIES

a) Minutes of the Diversity and Inclusion Working Party 16 March 2022

Cllr Miller proposed and Cllr Hopkinson seconded

RESOLVED:

that Nailsea Town Council offers the Tithe Barn as a venue for a Diversity and Inclusion Event during Black History Month.

The vote passed with a majority in favour.

CE36/22 COMMUNICATION AND SOCIAL MEDIA

a) Update from Sarah Lugg on the Council's Social Media accounts

The Comms & Media Officer advised the Council that the websites had more visitors than previously, however people are spending less time on it and so the bounce rate has increased. It was advised that the content should be tailored and the website and social strategy should be looked at going forwards.

A question was asked if there is a way that both website costings are compared and reviewed separately, and what the Council want nailseatown.com to be for the residents and if it is a worthwhile investment.

The Clerk advised that legally there has to be a separate Town Council website and so this cannot be removed.

It was felt that the discussions should go to the next Website Working Party meeting.

The meeting noted the update.

CE37/22 MATTERS FOR INFORMATION

a) Neighbourhood Policing Update from the Nailsea Beat Team April 2022

It was discussed that the provided update was very helpful, friendly and informative, and should be praised.

Cllr Steel advised that he has spoken to the businesses on the High Street which have been tagged with graffiti, and is arranging a team to clean it off. The police would like to assist and potentially the cadets. It was advised that if anyone else would like to get involved then please contact Cllr Steel. A date will be set shortly.

The meeting closed at 8:55pm

Chairman's signature: _____ Date: _____

North Somerset Together Network Meetings

Meeting Notes

Wednesday 11th May 2022

Welcome and Introductions

- Lorraine Bush (LB), NSC – opened the meeting and welcomed everyone. As there were quite a few attendees, including some new attendees, LB asked people to put a quick introduction to themselves in the Chat for the group to share.

ITEM 1 – Actions from NST meeting – March 3rd (No meeting in April)

- From the Ukrainian response discussion point:
 - VANS to contact Abby/ PTC separately to update and promote coordination activity at Harbour Court in Portishead
 - ACTION:** David Crossman (VANS) to contact Abby (PTC) offline
 - VANS is setting up a local Just Giving page to receive donations to support local efforts and will share once the Just Giving link is available – shared. Included here for reference: [North Somerset - Ukrainian Relief Support Appeal - JustGiving](#)
 - DC also noted VANS can take cash donations at the Bristol Airport Welcome Point
 - Jack Bailey (Curo) to contact LB with details of SARI support and availability to present at future NST meeting –
 - DONE:** SARI are presenting at this month's meeting - see Item 3.
 - Rhiannon Jones, (NSC) to compile current NSC website details + current information onto information sheet for residents for distribution
 - DONE** and shared: NSC website link included here for reference: [Ukraine crisis | North Somerset Council \(n-somerset.gov.uk\)](#)
- New Actions from this discussion:
 - ACTION:** LB been notified that Ukrainian families here are struggling to access free good quality/ safe car seat – please let Lorraine's team know if you can source any.
- Libby Watts (NSC): Runs the North Somerset Reduce, Reuse & Recycle Facebook group; are often car seats available on there.
- ACTION:** Libby would like to know where to direct people who have car seats available.
- Actions from other Items in March:
 - Heather Whittle (NSC) to contact Somerset Micro-Providers coordinator about attendance at next NST meeting
 - DONE:** Somerset Micro Providers are presenting at this month's meeting - see Item 6

ITEM 2 – NSC Empowering Communities team update (LB)

- LB introduced new P&P Development Officers in the NSC Policy & Partnerships team:
 - Rachel Austin-Francis (RAF): is Lorraine's backfill and will be working on Food Resilience work, Cost of Living Survey and other projects
 - Emma Simmonds: will be working on developing the Wellbeing Partnerships and other projects
- The team is also refreshing the Empowering Communities strategy and the underlying Action Plan for 2022-2023. This Strategy grew out of the NST work and so it is very important to ensure the NST Network is engaged and aware of its development

ACTION: LB will bring the EC Strategy refresh to June NST meeting for review and discussion

Other general NSC points:

- Cllr. Don Davies has stood down as Leader of the Council as of yesterday (10th May). Cllr. Steve Bridger has replaced him as Leader; we will update you on any further changes etc. Wanted the Network to be aware of the wider NSC context at this point.
- Community Renewal Fund (CRF) Hubs project – originally scheduled to end in June but there has been an extension to the CRF programme:
 - For the Hubs project, the delivery period of the project will now run until end of November and monitoring period running to the end of the project in December. Good to have more time to make an impact with the community work. Important because the CRF work is linked to the government's newly announced UK Shared Prosperity Fund (UKSPF): [UK Shared Prosperity Fund: prospectus - GOV.UK \(www.gov.uk\)](#)
- LB wants to discuss NSC's Investment Plans for UKSPF at June's NST meeting so this group can help to inform and develop that plan.

ACTION – LB to bring UKSPF Investment Plan discussion to June meeting.

- Rachel (RAF) noted the development of a Cost of Living survey. This will be sent out to the NST Network; when you receive it, please can you respond to this survey as it is extremely important for NSC to gather evidence about the impact of the cost of living in our communities

ACTION – LB/ RAF to send out link to survey to NST Network when survey is ready

ITEM 3 – Overview of SARI services: Natalia Aplin Hernadez

- Natalia presented an overview and introduction to the independent charity Stand Against Racism & Inequality (SARI) - [SARI - Stand Against Racism & Inequality \(saricharity.org.uk\)](#)
- This follows on from Natalia being asked to come and present to the group at our last meeting (see above Action).
- SARI is a hate-crime charity. Always looking to increase number of Anti-Hate Allies so if you are interested in becoming an ally, at individual or organisation level, please contact Natalia for more details: natalia@saricharity.org.uk

ITEM 4 – VANS update: David Crossman, VANS

- North Somerset Community Lottery – 50 Good Causes groups have signed up to the new Lottery so far. Still time to sign up and join – go to [North Somerset Community Lottery: Easy online fundraising for good causes - North Somerset Community Lottery](#) for further details
 - Tickets for the Lottery go on sale **from 17th May**
 - VANS looking for volunteers to help at the Bristol Airport Welcome Point to support the arrival of Ukrainian Refugees. Please go to [Ukrainian Refugees Welcome point \(teamkinetic.co.uk\)](#) for further details
 - Number of grants currently available:
 - **Community Grant Fund** - [Community Grant Fund | Card Factory \(cardfactoryinvestors.com\)](#)
 - **Sport England's Together Fund** – being led by Wesport locally. Fund is now live and open for applications over the next 4 weeks - closing date is **Monday 6th June**
 - The Together Fund will focus on four priority groups:
 - Disabled people
 - People with long-term health conditions
 - People on low incomes
 - Culturally diverse communities
- All information can be found here: [www.wesport.org.uk/funding/together-fund](#)
- **Age UK Small Grants Fund**: See [Small Grants Fund \(ageuk.org.uk\)](#) for full details
 - DC also noted VANS are meeting National Lottery Reaching Communities funding team to discuss how to help boost number of applications from North Somerset
- ACTION:** LB asked for NST to be updated with those discussions; and asked how can NST be part of the discussion with the Reaching Communities team?
- DC also noted that it is **Volunteers' Week from 1 – 7 June 2022**.

ITEM 5 – General NST Network Partners Updates (1)

- **Eve Warburton**, (Coop Member Pioneer Coordinator – Somerset) - from the 3rd to – 29th May, groups in your community will be able to apply for funding from the **Coop Local Community Fund**. Local groups can find out more and apply at [coop.co.uk/causes](#).
- In line with the Coop Community Plan, which helps deliver the vision of 'Co-operating for a Fairer World', projects that will be supported are those that:
 - Bring people together to access food
 - Help improve people's mental wellbeing
 - Create opportunities for young people to be heard and make a difference
 - Help people protect local biodiversity or tackle climate change by reducing carbon emissions
- All the details, including a new 'How to' guide, are included here: [coop.co.uk/causes](#) and Eve is more than happy to talk through the Local Community Fund with anyone who wants to know more: [eve.warburton@coop.co.uk](#)

- **Libby Watts** (Climate Emergency Officer, NSC): Brief introduction to Libby and the team she works in at NSC.
- Number of interesting climate initiatives running but wanted to highlight opportunities for **Carbon Literacy Training**. Libby and the team are looking at developing different ways to run the CLT courses and at what different times it would be helpful for these courses to run at to increase accessibility to people and groups across North Somerset.

ACTION: Libby asked the Network if we would be interested in hearing more about the work of the Climate Emergency team and the Carbon Literacy Training programme.

REPLY: The Network is interested and would like Libby to return in June with further details.

- In the meantime, please contact Libby directly with any queries, questions, or suggestions: Libby.Watts@n-somerset.gov.

ITEM 6 – Somerset Micro Providers overview

- Following on from March's NST meeting, Heather Whittle (NSC) introduced Rhys Davies from Somerset County Council to present an overview of the Somerset Micro Providers scheme.
- This was a discussion session and Rhys invited James Woods (Curo) to join the session to provide feedback on his experience of the Somerset Micro Providers scheme as a wheelchair user who has carers provided by the scheme. We also got to hear from Gerry, James' carer, who also kindly feedback her experience of the scheme as a micro provider.
- For a full explanation and overview of the scheme, Rhys shared a link to an explanatory video of Somerset Micro Providers: [Somerset Micro-providers - Our Story - YouTube](#)
- Rhys also shared a link to an existing Micro-Provider Network to provide information on who a micro-provider network is run in Wiveliscombe. Somerset: [Join the Wivey Cares Micro-Provider Network – WIVEY CARES](#)
- Rhys is keen to share the learning, including the challenges, of the Somerset scheme and is happy to be contacted if you have any questions or queries: RPDavies@somerset.gov.uk

ACTION: LB noted that the Network can contact Lorraine and Heather directly with any North Somerset related queries following this presentation, while LB considers steps internally at NSC.

- LB and HW will feedback progress to the NST Network as appropriate.
- On a related point, Gareth Powell (Alliance Homes) reminded us that Alliance Homes support unpaid carers in North Somerset. They have 2000 adult carers registered with them us, but also support Young carers. Alliance Homes can provide free advice and guidance to support carers health and wellbeing, access services and benefits they may be entitled too.
- Contact Gareth for further details: gareth.powell@alliancehomes.org.uk

General NST Network Partners Updates (2)

Jubilee North Somerset updates:

1. Rhiannon Jones (NSC) - Any last minute **Jubilee events** should be logged with our NSC Events team: events@n-somerset.gov.uk or Road Closure team. However, it is unfortunately probably too late to apply for a road closure now.

- RJ also asked organisations and communities to take as many photos of events as possible so NSC can keep a historical record of the Jubilee in North Somerset. Please let us know at a future NST meeting if you have any photos to share – thank you.
2. David Moger (NSC Libraries team): **Jubilee bunting** - Are there any crafters that would like to help our Libraries with our Jubilee Project? We are making bunting to decorate our libraries during the Jubilee celebrations. Each library has a box containing flags, material, pens and other equipment, everything you need to decorate a flag for the bunting. You can base your flag on a memory from the past 70 years, or just make a colourful flag.
 - All libraries have boxes of material and equipment for public use, either in the library or to take material home. Contact your local library for details: [Library locations | North Somerset Council \(n-somerset.gov.uk\)](https://www.n-somerset.gov.uk/library-locations/)
 - The absolute latest we need the flags back is 20th May. Anyone doing them already has deadline of 13th May, but 20th is the final date to stitch them together. If you can manage with that deadline then please go ahead, and thanks very much.
 - We are very grateful to Helen Wheelock from Create Together for her help with this project, which is funded by Arts Council England.
 3. Portishead Town Council: Free **community Jubilee events** - Portishead Town Council want to let residents know they are hosting 2 free Jubilee events in Portishead:
 - **Thurs 2 June** - Gordano District Scouts Beacon Lighting @ Battery Point from 9.15pm
 - **Fri 3 June** - is a Community Event at the Show Field from 1pm – 8pm
 - They are also looking for volunteers to help with these events so if you would like to volunteer at these events please contact - comm@portishead.gov.uk
 - The Event posters with all the relevant information are attached (as PDF files).

Food Resilience project

- Heather Whittle (NSC) – Provided brief update on the Food Resilience Pathway. This developed from the NST Network and became the Food Alliance Network. This network is now working on a plan with the intended goal being the development of a Food Equality Strategy.
- For further information or if you have any queries, please contact Lorraine or Heather: heather.whittle@n-somerset.gov.uk

UK Shared Prosperity Fund query

- Geoff Coombes flagged the recent announcement of the government UK Shared Prosperity Fund. ALCA, NSC and WERN want to discuss this and how the fund can be accessed, especially in relation to how smaller, lower tier Parish and Town Councils can access the SPF funding?

Playground Fund

- Geoff also wanted to flag the NSC Improving Play Spaces Fund - [Improving Play Spaces fund | North Somerset Council \(n-somerset.gov.uk\)](https://www.n-somerset.gov.uk/improving-play-spaces-fund/) – applications must be **completed in full and submitted by 5pm on Thursday 30 June 2022**.
- But does anyone know if the fund provides funding for Additional Needs playgrounds?

REPLY: The group responded in the Chat with only one existing Additional Needs playground being mentioned in Kingston Seymour.

- The website link states - All questions and enquiries should be emailed to leisure.service@n-somerset.gov.uk
- If anyone has any further information for GC about the Playground Fund, please contact him directly: geoff.coombs@btinternet.com

Other items

There are 2 other items that there was not time to discuss in the meeting. They are provided here for your reference:

Reading Friends at Pill Library

- Claire Burgess & Samantha Chandler from North Somerset Libraries want to let the Network know about Reading Friends at Pill Library. They would like to promote this activity amongst our network and contacts and ask if clients and residents might benefit from the sessions.
- Since the launch of Reading Friends, Pill residents who have attended have really enjoyed them, for example: "Reading Friends has helped me feel more connected to other people"; "Really enjoyed these sessions"; "The member of staff has been a wealth of knowledge and JOY!"
- There are spaces available for the coming weeks and the reading team would love them to be filled to help residents make connections and feel less socially isolated.
- Details are available on Eventbrite and please get in touch with Samantha if you'd like to find out more about the sessions at Pill Library: samantha.chandler@n-somerset.gov.uk (Community Service Supervisor – Libraries) - <https://www.eventbrite.co.uk/e/reading-friends-group-tickets-293161202047?utm-campaign=social%2Cemail&utm-content=attendeeshare&utm-medium=discovery&utm-source=strongmail&utm-term=checkoutwidget>

North Somerset: Worrying About Money? leaflet.

- Aimee Horne from NSC has sent us the details of a joint initiative between the Independent Food Aid Network, Trussell Trust, and North Somerset Council: have worked together to produce the attached **North Somerset: Worrying About Money?** Leaflet.
- This link www.foodaidnetwork.org.uk/cash-first-leaflets will take you to the main leaflets page that has all the PDFs and how to order your free copies (Go to England section and look for North Somerset leaflet).
- There will also be a free online launch event on **Wednesday 25 May 1-2pm:** <https://www.eventbrite.com/e/north-somerset-worrying-about-money-leaflet-launch-tickets-333550748267>

Please send any suggested Agenda or discussion items, or requests to present an item to: lorraine.bush@n-somerset.gov.uk or sarah.jackson@n-somerset.gov.uk

Next NST meeting:
Wednesday 8th June 2022

See you then!

NO 65 UPDATE REPORT



NO 65 MISSION STATEMENT

65 High Street is a community venue with multiple uses. It has a particular, but not exclusive, focus on health and wellbeing. As a 'place connecting people' it aims to be informal, welcoming and accessible, offering activities, information and support. The ethos includes developing relationships with and between the widest possible range of relevant organisations and groups within the town and beyond, supporting them to achieve their aims.

Strategically, the focus is a more integrated approach to health and wellbeing between No 65, Tyntesfield Medical Group, North Somerset Council, the Nailsea Support Group and the North Somerset Wellbeing Collective.

No 65 will fulfil relevant objectives identified in the Town Council's 5 Year Strategy and takes a lead role in the Council's investment in creating greater social value for residents.

THE VALUE OF NO 65 WILL BE MEASURED IN TERMS OF:

- Fulfilling the Mission Statement
- Maximising income from hirers within the constraints of a) and efficiently managing costs.
- Acknowledging usage of the building irrespective of whether it generates income.
- Acknowledging the Social Value calculation of activities i.e. the social return for every £1 spent.

OBJECTIVES	AIMS AND ASPIRATIONS AND UPDATE
Day to Day Operations	<p>1. Report to the Community Engagement Committee on activities, actual and potential developments and the financial position.</p> <p>Upcoming sub-committee meetings: normally scheduled for 2 weeks before Community Engagement Committee:</p> <ul style="list-style-type: none">TBC <p>2. Act as a place for information and 'sign-posting' people to activities and services in the town.</p> <p>Examples of assistance provided during February and March:</p> <ul style="list-style-type: none">• Techno-Timid help (volunteers Thursday and Friday). Our Wednesday volunteer has childcare commitments so not able to volunteer at the moment.• Numerous requests for online assistance for claiming energy rebates.• Signposting to various groups and support services• Help with Diamond Travelcard and Blue Badge applications• Assisted a resident to gain online access to utilities account and negotiate a cheaper monthly amount (utility company had increased monthly amount by £250)• Set up online account with North Somerset Council to enable a resident to pay by direct debit for council tax, and another resident to change address for council tax and housing benefit• Assistance with a demand letter from telephone supplier• Emailing documents to housing benefit team• Mental health signposting• Assistance to complete a job application online• Help with booking train tickets and hotel online

	<p>3. Support the Town Council's climate emergency objectives</p> <p>At the previous sub-committee meeting it was decided to source alternative quotes for solar panels. Although the council had signed up for the Solar Together scheme, communication from the contractor has been extremely poor and there was little confidence with the quote that had been provided along with some negative reviews online. NSC have been made aware and the installation date for July has been cancelled.</p>
Building Relationships	<p>4. Continue to develop relationships with individuals and organisations within Nailsea and North Somerset. Build awareness of No 65, as a valuable and successful model for supporting people within the community, locally and beyond.</p> <ul style="list-style-type: none"> • Bereavement & Loss Support Group – now only meeting 2nd and 4th Wednesdays. They have dropped the Saturday sessions due to low numbers. A Funeral Awareness session was also held on 5th May. • Climate Emergency Group – ad hoc meetings • Councillor Drop-ins – continue every 3rd Saturday, a gazebo has been purchased and Councillors are now able to sit outside 65 and be a part of the Farmers Market. • Bridging the Gap Together – ad hoc Saturdays for their art and craft group supporting young people with autism. They have secured additional funding and have booked 65 from September twice a month as a regular hirer. • Foreal Youth Club – sessions are ongoing, Mondays and Thursdays. Senior numbers have increased and they have changed their sessions to accommodate numbers. They now operate 6 to 8pm Mondays (seniors), 4-6 Thursdays (juniors), 6 to 8 (seniors). • Line Dancing – every Friday, 11am to 12pm • Office space – still being utilised 3 days a week. • Parents Climate Café – first session on 6th June hosted by the Climate Emergency Group. • Spectrum@65 – the art group have now resumed their sessions at 65. They have now increased their bookings from every 2 weeks to weekly. <p>Other</p> <ul style="list-style-type: none"> • Design West who are managing the Two Towns project are using 65 as ad hoc meeting space • The main meeting room has been offered as a 'HQ' for a Nailsea Hunted event– will form part of Nailsea School's activities week but open to any young person in the town. It is in collaboration with the Police and @theGym. This will hopefully take place in June. • Meeting with Phil Robertshaw, Community Services Supervisor (Nailsea), North Somerset Council to discuss 65 and how we can have a more comprehensive relationship with the library.

NO 65 UPDATE REPORT



Social Value	<p>5. Continue to utilise the Social Value software to demonstrate the specific and wider community value of No 65 and the activities that take place there. Finalising reports for NDI and Cancer Café and hopefully commencing a project for the Community Group shortly.</p> <p>The below summary has been compiled by our Social Value volunteer, Mark:</p> <p><u>Why are we pursuing social value in the Town Council?</u></p> <ul style="list-style-type: none"> • To enable an improved focus in funding projects to help the community. • To better understand what these projects are achieving and to minimise duplication of efforts. • To support the council strategy in developing sustainable communities. <p><u>How are we doing this?</u></p> <ul style="list-style-type: none"> • We are utilising a social value model under licence to assess the projects. This model is 1 of only 2 in the UK that are accredited for this purpose. • We are engaging with a number of community groups to gather a better understanding of their activities so that a social value assessment can be undertaken. <p><u>What change do we believe needs to be achieved?</u></p> <ul style="list-style-type: none"> • Requests for funding need to be evaluated by the council using the above model. This means that each request must address how it intends to meet sustainable community goals. This can be achieved in the request for funding phase. <p>For each project that receives funding, an annual assessment needs to be undertaken and compared with the initial request for funding. Whilst the projects may at this stage be centred around 65, it is the intention to assess all projects supported by the council so that communication with the public can take place to explain the funding and social benefits that result.</p> <p>When funding is constrained such assessments will help prioritise those projects to receive funding and can be justified to the town residents.</p>
People	<p>6. Recruit and retain volunteers for specific projects e.g. Techno-Timid and utility supplier 'switching' service. Nothing to report.</p>
Value for Money	<p>7. Seek to identify any suitable grants to develop No 65. Nothing to report.</p>

Detailed Income & Expenditure by Budget Heading 01/05/2022

Month No: 2

Committee Report

	Actual Last Year	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
COMMUNITY ENGAGEMENT								
<u>200 AWARDS</u>								
4180 ALLOTMENT COMPETITION	0	0	100	100		100	0.0%	
4185 COMMUNITY AWARD	0	0	300	300		300	0.0%	
4190 YOUNG PERSONS AWARD	0	0	100	100		100	0.0%	
AWARDS :- Indirect Expenditure	<u>0</u>	<u>0</u>	<u>500</u>	<u>500</u>	<u>0</u>	<u>500</u>		<u>0</u>
Net Expenditure	<u>0</u>	<u>0</u>	<u>(500)</u>	<u>(500)</u>				
<u>210 CCTV</u>								
4220 MAINTENANCE	0	18,200	19,100	900		900	95.3%	
CCTV :- Indirect Expenditure	<u>0</u>	<u>18,200</u>	<u>19,100</u>	<u>900</u>	<u>0</u>	<u>900</u>	<u>95.3%</u>	<u>0</u>
Net Expenditure	<u>0</u>	<u>(18,200)</u>	<u>(19,100)</u>	<u>(900)</u>				
<u>220 COMMUNICATION</u>								
4260 NAILSEA TOWN.COM	10,039	275	4,000	3,725		3,725	6.9%	
4261 PUBLIC INFORMATION	1,172	0	2,400	2,400		2,400	0.0%	
4265 ELECTION EXPENSES	374	0	0	0		0	0.0%	
4270 ADVERTISING	2,396	495	500	5		5	99.0%	
COMMUNICATION :- Indirect Expenditure	<u>13,981</u>	<u>770</u>	<u>6,900</u>	<u>6,130</u>	<u>0</u>	<u>6,130</u>	<u>11.2%</u>	<u>0</u>
Net Expenditure	<u>(13,981)</u>	<u>(770)</u>	<u>(6,900)</u>	<u>(6,130)</u>				
<u>230 NAILSEA PLACE</u>								
4025 SUNDRIES	0	0	300	300		300	0.0%	
4027 NAILSEA GLASS STORAGE	520	40	550	510		510	7.3%	
NAILSEA PLACE :- Indirect Expenditure	<u>520</u>	<u>40</u>	<u>850</u>	<u>810</u>	<u>0</u>	<u>810</u>	<u>4.7%</u>	<u>0</u>
Net Expenditure	<u>(520)</u>	<u>(40)</u>	<u>(850)</u>	<u>(810)</u>				
<u>240 YOUTH SERVICES</u>								
4360 CONTRACT	23,612	2,017	25,000	22,983		22,983	8.1%	
YOUTH SERVICES :- Indirect Expenditure	<u>23,612</u>	<u>2,017</u>	<u>25,000</u>	<u>22,983</u>	<u>0</u>	<u>22,983</u>	<u>8.1%</u>	<u>0</u>
Net Expenditure	<u>(23,612)</u>	<u>(2,017)</u>	<u>(25,000)</u>	<u>(22,983)</u>				
<u>250 GRANTS</u>								
4400 1ST NAILSEA SCOUTS - CARNIVAL	0	0	1,000	1,000		1,000	0.0%	
4420 2ND NAILSEA SCOUTS	0	0	1,000	1,000		1,000	0.0%	

Detailed Income & Expenditure by Budget Heading 01/05/2022

Month No: 2

Committee Report

	Actual Last Year	Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	% Spent	Transfer to/from EMR
4421 CHRISTMAS DAY LUNCH	50	0	0	0		0	0.0%	
4436 NAILSEA COMMUNITY GROUP	20,000	0	10,000	10,000		10,000	0.0%	
4438 WAITROSE FOOD BANK PURCHASES	300	0	0	0		0	0.0%	
4440 COMMUNITY TRANSPORT	12,000	0	13,000	13,000		13,000	0.0%	
4455 FRIENDS OF STOCKWAY RESERVE	310	0	150	150		150	0.0%	
4460 FRIENDS OF TRENDLEWOOD PARK	1,000	0	1,000	1,000		1,000	0.0%	
4496 NAILSEA ENV & WILDLIFE TRUST	0	0	150	150		150	0.0%	
4501 NAILSEA MEMORY CAFE	500	0	550	550		550	0.0%	
4502 NAILSEA LAWN TENNIS CLUB	0	0	336	336		336	0.0%	
4503 NAILSEA JUNIOR FC	500	0	0	0		0	0.0%	
4540 NAILSEA SKATEBOARDING CONTEST	0	0	1,000	1,000		1,000	0.0%	
4541 NAILSEA SOCIAL CLUB	0	0	800	800		800	0.0%	
4545 NEAT	1,500	0	1,500	1,500		1,500	0.0%	
4555 CITIZENS ADVICE NS	18,341	0	18,892	18,892		18,892	0.0%	
4567 ROTARY N & B	500	0	0	0		0	0.0%	
4605 WELLSRING COUNSELLING	0	0	4,000	4,000		4,000	0.0%	
4935 GROVE PLAYING FIELD	0	0	1,000	1,000		1,000	0.0%	
GRANTS :- Indirect Expenditure	55,001	0	54,378	54,378	0	54,378	0.0%	0
Net Expenditure	(55,001)	0	(54,378)	(54,378)				
<u>260 OTHER COMMUNITY ENG.</u>								
4700 NAILSEA COMMUNITY TRUST	4,000	0	4,000	4,000		4,000	0.0%	
4705 PATRONAGE/ LOCAL SOCIETIES	500	0	500	500		500	0.0%	
4710 POPPY WREATH/DONATIONS	17	0	50	50		50	0.0%	
OTHER COMMUNITY ENG. :- Indirect Expenditure	4,517	0	4,550	4,550	0	4,550	0.0%	0
Net Expenditure	(4,517)	0	(4,550)	(4,550)				
<u>760 65 HIGH STREET</u>								
1600 HIRERS	5,870	1,720	5,500	3,781			31.3%	
65 HIGH STREET :- Income	5,870	1,720	5,500	3,781			31.3%	0
5450 BANK CHARGES	0	10	0	(10)		(10)	0.0%	
5545 WHICH Subscription	68	0	0	0		0	0.0%	
5750 SUNDRIES	244	0	1,350	1,350		1,350	0.0%	
5760 ELECTRICITY	1,295	(368)	2,358	2,726		2,726	(15.6%)	
5765 MAINTENANCE - AD HOC	912	0	1,000	1,000		1,000	0.0%	
5770 MAINTENANCE COSTS	1,130	0	1,400	1,400		1,400	0.0%	
5775 WATER	112	0	700	700		700	0.0%	
5785 CLEANING CONTRACT	3,176	10	4,750	4,740		4,740	0.2%	

Detailed Income & Expenditure by Budget Heading 01/05/2022

Month No: 2

Committee Report

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5790 CLEANING SUPPLIES	327	0	300	300		300	0.0%	
5795 FIRE AND SECURITY	1,189	0	350	350		350	0.0%	
5800 GAS	2,571	(781)	2,642	3,423		3,423	(29.6%)	
5805 REFUSE DISPOSAL	1,683	(158)	1,650	1,808		1,808	(9.6%)	
5810 IT AND TELECOMS	4,612	364	4,434	4,070		4,070	8.2%	
5815 COUNCIL TAX	6,238	622	7,000	6,379		6,379	8.9%	
5820 PHOTOCOPIER	249	0	550	550		550	0.0%	
5825 STATIONERY	115	0	80	80		80	0.0%	
5840 NAILSEA PLACE MANAGER	12,929	0	0	0		0	0.0%	
5842 TRAINING	0	0	150	150		150	0.0%	
65 HIGH STREET :- Indirect Expenditure	36,852	(300)	28,714	29,014	0	29,014	(1.0%)	0
Net Income over Expenditure	(30,982)	2,020	(23,214)	(25,234)				
770 NAILSEA ARTS CENTRE @ 65								
1700 COURSE FEES	280	110	0	(110)			0.0%	
NAILSEA ARTS CENTRE @ 65 :- Income	280	110	0	(110)				0
5450 BANK CHARGES	0	2	0	(2)		(2)	0.0%	
5900 COURSE MATERIALS	150	0	0	0		0	0.0%	
NAILSEA ARTS CENTRE @ 65 :- Indirect Expenditure	150	2	0	(2)	0	(2)		0
Net Income over Expenditure	130	108	0	(108)				
COMMUNITY ENGAGEMENT :- Income	6,150	1,830	5,500	3,671			33.3%	
Expenditure	134,632	20,728	139,992	119,264	0	119,264	14.8%	
Movement to/(from) Gen Reserve	(128,482)	(18,899)						
Grand Totals:- Income	6,150	1,830	5,500	3,671			33.3%	
Expenditure	134,632	20,728	139,992	119,264	0	119,264	14.8%	
Net Income over Expenditure	(128,482)	(18,899)	(134,492)	(115,593)				
Movement to/(from) Gen Reserve	(128,482)	(18,899)						

Specified Reserves	B/F 1 April 2022	Receipts to 25 May 2022	Expenditure to 25 May 2022	Remaining Balance to 25 May 2022	Net Difference	Comments
Car Parks	15,191			15,191	15,191	
Play Equipment	28,000			28,000	28,000	
Skateboard Project	8,480		140	8,340	8,340	£140 planning application fee
Leisure Facilities consultancy	0			0	0	
Climate Change Projects	7,500			7,500	7,500	
No 65 Improvements	19,936			19,936	19,936	
CCTV upgrade	31,000			31,000	31,000	
Community Group	19,944		10,000	9,944	9,944	£10,000 towards grant payment
Consultancy for Town Strategy	10,000			10,000	10,000	
Road Crossings	25,000			25,000	25,000	
Millennium Park	10,000			10,000	10,000	
Middle Engine Pit	20,000			20,000	20,000	
New Christmas Lights	16,174			16,174	16,174	
Capital Projects	34,037			34,037	34,037	
Total Specified Reserves	245,262	0	10,140	235,122	235,122	

Restricted Funds

Tithe Barn Capital Fund	31,382			31,382	31,382	
Backwell Lake - Path	1,842			1,842	1,842	
Friends of Trendlewood Park	952			952	952	
Tree Wardens	185			185	185	
Youth House	3,696			3,696	3,696	
Young Persons Grant	8,355			8,355	8,355	
Total Restricted Funds	46,412		0	46,412	46,412	

Capital Receipts

Engine Lane Receipts	1,474,124			1,474,124	1,474,124	Monies held in Monmouthshire & Nationwide BS
Total Restricted Funds	1,474,124		0	1,474,124	1,474,124	

CIL Income

CIL Income 2018/19	642			642	642	
CIL Income 2020/21	8,514			8,514	8,514	
CIL Income 2021/22	342,405			342,405	342,405	
Total Restricted Funds	351,561	0	0	351,561	351,561	

North Somerset CCTV Log Book

Nailsea

Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
02/03/2022	19:20	Wednesday	Police	Traffic Collision	Monitored	Situation Monitored		High Street	Nailsea
Comments Observations following reports of a road traffic accident									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
02/03/2022	22:06	Wednesday	CCTV Direct	Anti-Social Behaviour	Police Informed	Situation Monitored		Somerset Square	Nailsea
Comments Observations on a group of youths following reports of anti-social behaviour									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
04/03/2022	08:16	Friday	Police	Sexual Offences	Monitored	Situation Monitored			North Somerset
Comments Observations for a described vehicle used in a rape case									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
04/03/2022	13:48	Friday	Police	Theft	Monitored	Situation Monitored			North Somerset
Comments Observations for a described vehicle known to be used in theft									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
04/03/2022	21:14	Friday	Police	Anti-Social Behaviour	NSC Dept Infor	Police Attend		Somerset Square	Nailsea
Comments Observations following reports of youths being anti-social in the area, police attend									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
06/03/2022	12:11	Sunday	Police	Drink/Drugs Related	Monitored	Situation Monitored			North Somerset
Comments Observations for a described vehicle following reports the occupants are high on drugs									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
07/03/2022	20:06	Monday	Police	Missing Person	Monitored	Found			North Somerset
Comments Observations for a described vehicle being driven by a described suicidal female missing person, police attend to locate and arrest the female for her own safety									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
08/03/2022	15:22	Tuesday	Police	Missing Person	Monitored	Not Found			North Somerset
Comments Observations for a described 17 year old male missing person									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
09/03/2022	21:33	Wednesday	Self	Drink/Drugs Related	Police Informed	Situation Monitored		Somerset Square	Nailsea
Comments Observa group of males using drugs, police made aware									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
12/03/2022	19:50	Saturday	Police	Missing Person	Monitored	Found			Nailsea
Comments Observations for a described 18 year old male missing person, reported to have returned home at 20:35									

Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
16/03/2022	17:02	Wednesday	Police	Missing Person	Monitored	Not Found			North Somerset
Comments Observations for a described vehicle being driven by a missing person									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
17/03/2022	09:50	Thursday	Police	Burglary	Monitored	Situation Monitored			Nailsea
Comments Observations for a described vehicle following reports of a suspected burglary									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
19/03/2022	17:32	Saturday	Police	Abduction	Monitored	Situation Monitored			North Somerset
Comments Observations for a described vehicle following reports of abduction									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
20/03/2022	20:16	Sunday	Self	Anti-Social Behaviour	Police Informed	Situation Monitored	Skate Park	Scotch Horn	Nailsea
Comments Observe a group of youths being anti-social in the area, police made aware									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
21/03/2022	16:54	Monday	Police	Intimidation	Monitored	Police Attend	Millennium Park	Scotch Horn	Nailsea
Comments Observations on a male after reports of intimidation, police attend to speak to the male and take details									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
21/03/2022	20:48	Monday	Police	Altercation	Monitored	Police Attend		Somerset Square	Nailsea
Comments Observations following reports of an altercation, directions passed to police who attend to speak to all									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
22/03/2022	21:24	Tuesday	Police	Burglary	Monitored	Police Attend		French Close	Nailsea
Comments Observations for 2 described males following reports of burglary									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
27/03/2022	01:00	Sunday	Tape/Digital	Fighting	Monitored	Other	Royal Oak	High Street	Nailsea
Comments Evidence viewed in connection with fighting									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
29/03/2022	21:13	Tuesday	Police	Criminal Damage	Monitored	Police Attend	Waitrose	High Street	Nailsea
Comments Observations following reports of criminal damage									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
29/03/2022	19:00	Tuesday	Self	Drink/Drugs Related	Police Informed	Situation Monitored	Millennium Park		Nailsea
Comments Observe a male using a cannabis grinder, police made aware									

Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
29/03/2022	10:45	Tuesday	Police	Drink/Drugs Related	Monitored	Situation Monitored			Nailsea
Comments Observations for a described vehicle, female driver believed to be intoxicated									
Date	Time	Day	Instigator	Incident Type	Action	Result	Venue	Street	Area
31/03/2022	22:23	Thursday	Police	Anti-Social Behaviour	Monitored	Police Attend	Bus Stop	Stockway North	Nailsea
Comments Observations for 4 youths following reports of anti-social behaviour									

Ideas for communications Strategy for Nailsea Town Council going forward.

Mission Statement:

“To have full engagement with the community and not be afraid to hear from people, to act on their behalf and invest in their community.”

How?

- Open communication
- Feedback from Council Meetings
- Sharing Information with the public
- Regular surveys and feedback to create community dialogue
- Working with residents to get North Somerset Council to act on Nailsea’s problems

Do regular short surveys to create a feedback loop – create feedback page on the website. Share on social, via press release and physically printed versions in 65, the Community Group, the library and any shops that will take them. Use a QR code on the printed versions with the same physical landing page with a separate URL to help gauge the quantity of people responding though physical and social platforms and engaging with the website directly.

Create content plan through addressing feedback and tailoring content to address replies.

The Council needs a strong on and offline presence.

The Council should be well known in the community because the Ask Nailsea campaign has been delivered to all the houses in the area.

As well as regular short surveys and continuous communication, an easy way to make more effect with the same content is to make key social posts into posters, adding these to noticeboards, 65, library and the Community Group.

Websites

It’s good to define the purpose of the website what you want the website to do. We want both websites to portray the council in a positive light and promote Nailsea as a vibrant and friendly community.

Nailsea Town Council is the official go to page for Council matters, the first point of contact for a resident to go to for information, who their Councillors are, when and where meetings take place and public consultations.

Currently Nailsea Town is the catch all for everything else I believe with the aim of being the go to page for everything Nailsea related. Nailsea

Ideas to consider Nailsea Town Council

Blog

A blog is the single most effective thing you can do to improve your websites SEO. Adding new content regularly also offers the users a better experience and encourages more time on the site.

- Updating current projects and what councillors are doing and meeting overviews.
- Town Clerks update a roundup of what's happening within the Council.
- Residents Questions answered
- Round ups from answers to surveys

Councillors

Update the councillors page to show their individual personalities. A write up on each Councillor with an agreed set of questions.

Our Achievements

A menu page dedicated to the Councillors successes –Projects the Council has done in the past and how they add to the town.

Accessibility statement – a legal requirement is missing.

Ideas to consider for Nailsea Town

Adding Local directory – currently the site incorporates 'We are Nailsea' which hasn't been promoted and has had a negative effect for both sites from an SEO point of view.

If this were to happen it would be good to promote all Nailsea business – Local tradesmen, artists and all types of businesses under the heading Support Local. Encouraging residents to choose Nailsea first so when searching for their needs - we can add overviews links to websites and also links to google reviews for added trust. The most important thing to find out before this option is selected is this something the community and the businesses want and need and would use, which points back to short survey work above.

Moving too/relocation pages

Nailsea is growing and has further houses planned for it in North Somerset Local plan, lots of people will be considering it as a commuter town to Bristol and families with young children will be looking at areas closest to the best Senior schools. Nailsea is an attractive prospect with Nailsea and Backwell Schools and with a growing trend of people choosing Nailsea first.

- Benefits of moving to Nailsea
- What locals love
- Close to the city – Train links to Bristol

- Community focus – community hub
- Family focused – great schools

Getting out and about

Google analytics show a post about Nailsea walks to be the most popular on the site for me that is sufficient evidence to move it to the menu.

- TY Sculpture trail
- Cadbury Camp
- Nailsea round
- Heritage Trail
- Clevedon Coastal path
- Jacks fishing lake
- Adding Links to cycling to getting to Nailsea

Page for Ukrainian refugees and what support is on offer in the local area

- Potential group at 65
- Local initiatives
- Links to North Somerset

Community Page

- Consider adding links to Nailsea Community Group and support group on the menu.
- Volunteering opportunities in Nailsea
- Social Stories celebrating Nailsea residents and community successes - How community initiatives work, how they have impacted the community, how people can get involved or access them.

General

Social share icons in the top navigation as well as at the bottom.

Social share links including what's app on events and news so individual articles can be shared across platforms quickly and easily.

Accessibility statement – a legal requirement is missing.

Discussed in meeting –

Refocus content and consider changing page to We love Nailsea.

Removal of we are Nailsea Page

Potential removal of events page and referring across to Nailsea people

Social Media

Nailsea Town Council Social Media

A set brand guideline here would be incredibly beneficial here – I had to stick with the colour blue or pink for Council meetings.

Create a social time table planning what will go out of each day – some ideas

- Council meetings
- Overview of meetings
- Councillor Profiles – video of a few words about their life in the council
- In the Community – talk about a community group you have visited
- Going Green – what we can do to help
- Project updates
- Previous projects the Council have done
- Short Heritage Posts - Nailsea Pennant Stone, Hannah More, Glass Blower, local celebs
- Maintaining Council spaces
- Following what has been done with community grants

Use ever green content - Create content that can be used again and again. Share once a month on different days and times.

Discussed in meeting:

Council Voice – can add personality

Meeting round ups could be done as chairs comments at the end of a meeting either by video or bullet points and photo – showing the councillors to be approachable and seeing them in their role. Councillors should agree to do this as part of the chair agreement.

Sign off procedure for content. This is currently Jo and only done for Meeting round up or where subject area is unclear.

Nailsea Town Social Media

Create a social time table planning what will go out of each day – some ideas

- Events
- Support local business
- Local walks/heritage trail
- News from North Somerset Council
- New from Nailsea Town Council
- Celebrating local initiatives and local volunteers

Discussed in meeting:

How much focus should we have on Nailsea Town – enough to keep it going and to give future options to either improve or change the name.

65 Social Media

This requires some thought as the brand is hard to get right. We pitching as the first point of contact for any resident to get signposting help and is a valuable space for youth groups, citizens advise and disability help. It has a big focus on mental health. Throughout the week it hosts groups which are not always open to all.

- Mental health links
- Reminders for recycling and seed swaps
- Community volunteering
- Positive Statements
- What's on and timetables
- Shares from Community Group and Support Group.

Email

Email list for Nailsea Town.com

Nailsea Town has an email list that could be utilized going forward.

It has been requested that Nailsea Town Council should email out as part of its communication strategy for people who are not on social media.

Nailsea Tithe Barn Weddings/Special Occasions – Embargoed

What we offer:

We want to make your day goes as smoothly as possible – We will provide you with contacts for everything you need to plan your wedding.

Our Wedding Co-ordinator is on hand to offer advice and to plan your special day

Stand-alone website

Home page

The offer –

Option A just hire

Option B hire plus - plan with our selected hirers put them in touch with and help in the process.

Blogs ideas for site:

How to plan a wedding?

Wedding trends

Mood boards – how to plan a theme

Catering anything goes

Food trucks

Choosing a dress

Reuse – plastic free wedding

Green wedding ideas -Rework the dress (buying a second hand dress and making it your own)

Social Media posts 2-3 per week

Instagram/Pinterest/Facebook

Ideas:

Wedding pictures in/around Nailsea

Room set up for Wedding

How to plan a Wedding?

Local directory – promoting local people.

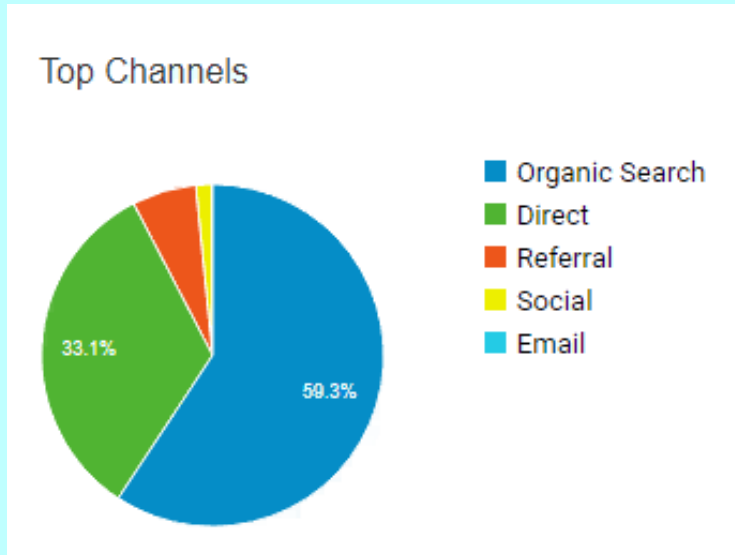
Sharing local companies posts who offer wedding hire flowers etc. and posts from other tithe barns and wedding pictures.

April & May 2022 Digital & Comms Overview

Website stats:

NailseaTown.com

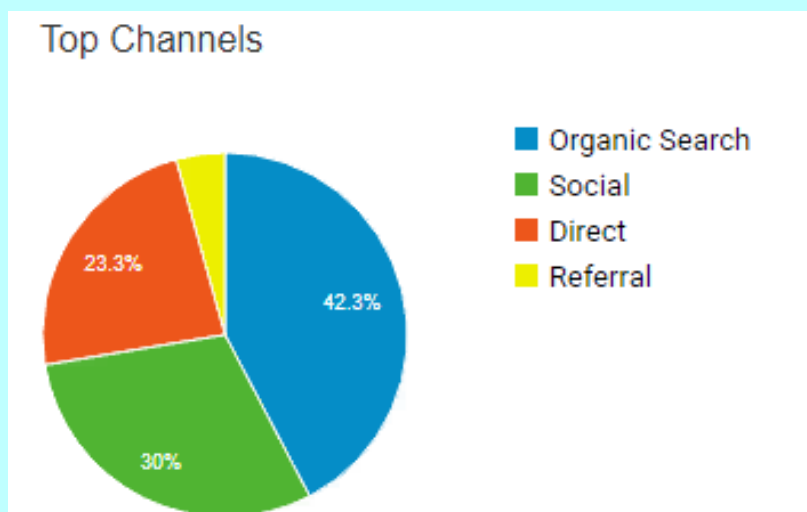
- 5,093 sessions by 4,113 users from 18th April – 25th May 2022
(Previously 4,935 sessions by 4,180 users from 1st March – 18th April 2022)
- Average session length: 44 seconds (Previously 49 seconds)
- Average pages viewed per visit: 1.54 (Previously 1.49)
- Bounce rate: 66.95% (Previously 77.89%)



Most visited pages are the landing page, 'What's On' and then 'Toby's Fun Day'.

Nailsea Town Council

- 1,383 sessions by 989 users from 18th April 2022.
(Previously 1,379 sessions by 996 users from 1st March – 25th April 2022)
- Average session length: 1 minute 36 seconds (Previously 1 min 35 seconds)
- Average pages viewed per visit: 1.83 (Previously 2.07)
- Bounce rate: 63.49% (Previously 55.47%)



Social channel stats

Facebook

An overview of Facebook followers, reach and engagement across our handles since 18th April – 25th May:

Facebook	Town Council	Nailsea Town	No.65
Followers	876 (+13)	2,023 (+5)	307 (+10)
Number of posts	31	16	7
Page reach	18,195 (+15.8%)	9,001 (+2.7%)	4,382 (+114.4%)
Post engagements	1,593	738	184
Highest post reach	2,341	4,859	2,749
Page visits	696 (+57.8%)	71 (+24.6%)	110 (+34.1%)

The highest reach posts were:

NTC: Annual Town Council Meeting Round Up, 5th May

Nailsea Town: Toxic Plant Warning – Lords and Ladies, 29th April

No.65: A meeting space for the people of Ukraine, 6th May

Instagram

An overview of Instagram followers, reach and engagement across our handles since 18th April – 25th May:

Instagram	Nailsea Town	No.65	Weddings
Followers	731 (+8)	174 (+4)	497 (+20)
Number of posts	3	4	1
Engagements total	6	13	11
Reach total	441	103	157
Profile visits	23 (-32.4%)	15 (+150%)	92 (-4.2%)

The highest reach posts were:

Nailsea Town: Wedding & Events Coordinator Vacancy, 13th May

No.65: Ukraine Meet Up at Coates House, 9th May

Weddings: Wedding & Events Coordinator Vacancy, 13th May



NAILSEA TOWN COUNCIL **COMMUNITY ENGAGEMENT COMMITTEE**

1st June 2022

CLERK'S REPORT

Agenda item 11. Ravenswood School and the PROW

Sally Varley of North Somerset Council, contacted the Town Council on 13 May regarding an issue with Ravenswood School.

“An incident occurred today where an estranged parent gained access to Ravenswood School from the PROW that runs through the site. The school acted swiftly and staff diverted the parent to the school reception. They were able to contact the child’s mother and the police. The child has remained safe and has since gone home with its mother.

This incident does high light the dangers of having a PROW running through the school. The school has placed a sign upon their gates stating that they will be temporally placed across the PROW between the hours of 09.00- 15.30 for child safeguarding reasons. The school have apologised for the inconvenience.

Your support with this action and possible changes in the future is appreciated. We would be grateful if you could update Town Cllrs about this action,”



Below is an abstract from the Highways Act 1980 relating to the diversion or extinguishment of a Public Right of Way (PROW) in regard to school sites.

Special Diversion Orders under the Highways Act 1980

(ii) Schools - The proprietor of a school may make a request for a diversion or extinguishment. Where a route crosses school property, an application may be considered where it can be shown that it is expedient to divert or extinguish the Right of Way to protect staff and pupils from violence or harassment.

Jo Duffy
25 May 2022

