## **NAILSEA TOWN COUNCIL**

# **COMMUNITY ENGAGEMENT COMMITTEE 8 MARCH 2017**

A meeting of the Community Engagement Committee will be held on Wednesday 8 March 2017 at 7.30pm at the Tithe Barn

### **AGENDA**

# Please turn off mobile phones before the meeting

- 1. Apologies
- 2. Declaration of Interests
- 3. Confirmation of the minutes of the meeting held on 18 January 2017 previously circulated
- 4. Financial Matters
- a) Statement of Income and Expenditure to 27 February 2017 encl
- 5. To consider an update on the NailseaTown.com project
- 6. To consider the report and summary on the November 2016 public consultation x2 encl
- 7. Consideration of the Nailsea Place initiative
- a) To consider the minutes of the Nailsea Place working party, 17 February 2017 encl
- b) Update on the Nailsea Place workshop of 3 March
- c) Update on the purchase of 65 High Street
- 8. Consideration of a presentation on Community Engagement for Local Councils from the Avon Local Councils' Association encl
- 9. To consider a proposal by the Lions Club of Nailsea encl
- 10. To consider the provision of a youth shelter at Millennium Park

#### 11. CCTV

- a) To consider the CCTV Log Book for December 2016 encl
- 12. Any Other Business

an Morrell – Town Clerk Tithe Barn, Church Lane, Nailsea BS48 4NG

1 March 2017



# NAILSEA TOWN COUNCIL COMMUNITY ENGAGEMENT COMMITTEE

Minutes of the meeting of the Community Engagement Committee held on Wednesday 8 March 2017 at 7.30pm in the Tithe Barn, Church Lane, Nailsea.

PRESENT: Cllr Jameel in the Chair, Cllr Barclay, Cllr Bird, Cllr Frappell, Cllr Hunt, Cllr Lees, Cllr Packham, Cllr Petford, Cllr J Tonkin, Cllr Wilson and the Clerk.



CE14/17 DECLARATIONS OF INTERESTS: None

CE15/17 MINUTES of the meeting held on 18 January were approved as a correct record and signed by the Chair.

# **CE16/17 FINANCIAL MATTERS**

Noted.

# CE17/17 TO CONSIDER AN UPDATE ON THE NAILSEATOWN.com PROJECT

Cllr Jameel reported that the working party had met at 6pm that evening. Squarebird had presented some ideas for a logo and branding, and it had been agreed that they should present these for consideration by the Town Council on 29 March. This would avoid losing time by the Community Engagement Committee considering the proposals at its next meeting and then making a recommendation to full Council.

Cllr Petford said that she had been impressed with the enthusiasm and hard work that Squarebird are demonstrating and she was confident they are the right firm to move this forward, especially as they are local people with a passion for the town. Cllr Bird said they have done a lot of background work in addition to the design proposals and have met with a number of local organisations in order to progress the project.

# CE18/17 TO CONSIDER THE REPORT AND SUMMARY ON THE NOVEMBER 2016 PUBLIC CONSULTATION

Cllr Lees said the response rate was not as good as the consultation in 2008, which was disappointing. However, the number of responses by electronic and social media was positive. Cllr Petford said the major difference between the two surveys was asking people to request a hard copy rather than issuing one to every household. The Clerk commented that Avril Baker Consulting (ABC) considered the response rate of around 15% of households at the upper end of their expectations. Certainly, the response rate is statistically significant and the results could be used as a genuine indicator of residents' opinion on a wide range of issues. Cllr Wilson thought the survey showed that the Council is dealing with matters of most concern to residents, and that the hotspots and grotspots are all matters which the Council has discussed.

Cllr Jameel said that ABC had concluded from the responses that there is a very positive feeling towards the town.

Cllr Packham said that when the Five-Year Strategy was produced in 2016 it was agreed it should be reviewed in 2017 based on the outcome of the survey. Cllr Lees said the three major areas the Council had been seeking information on was the residents' views on housing, the community hub and leisure. Each of these needs to be considered by the relevant committee.

It was agreed that a meeting of the Chair of each committee should be set up to consider the actions arising from the survey in the context of the Five-Year Plan.

It was also agreed that the full report and summary should be put on the Council's website.

Members agreed that ABC should be thanked for the work they had done on the survey.

## CE19/17 CONSIDERATION OF THE NAILSEA PLACE INITIATIVE

# a) <u>To consider the minutes of the Nailsea Place working party, 17 February 2017</u>

The minutes were noted and Cllr Jameel confirmed the actions will be followed up at the working party meeting next week.

## b) Update on the Nailsea Place workshop of 3 March 2017

Cllr Jameel said she had found the workshop very interesting and informative, and would act as a launchpad for Nailsea Place. Nailsea Place offers a great opportunity for education and signposting, and the workshop had generated much food for thought, which would be followed-up by the Nailsea Place working party.

Cllr Petford said she had found the morning sessions more useful than the afternoon. Cllr Hunt said that she found the afternoon valuable as it looked at different ways to communicate with vulnerable people. She said that the discussions on 'community' and 'health' had been very useful, and the next definition she would like to explore at a workshop is what does a 'healthy community' look like.

Cllr Frappell said the workshop was brilliant, and really made people think. Nailsea Place can certainly make a difference, but it is not going to answer all the problems of primary and social care.

The members who had attended agreed that the day had been a success. The Clerk confirmed that he had thanked the staff from Cardiff University for leading the day.

#### c) Update on the purchase of 65 High Street

The Clerk reported that he remained hopeful the transfer of ownership would be completed in the next few weeks. A survey of the outside of the building has been completed for Land Registry purposes, and although there was some uncertainty from the records as to the boundary of the site, comparison with the title deeds of adjacent ownerships appears to mean that clarifying this issue is quite straightforward.

The Clerk also said that he had met Karen Pike from Foreal and young people at the youth club on Monday. They are keen on the idea of relocating upstairs on a temporary basis while a long-term plan for the building is developed. Members thought this was a good move as it gives the youth club the opportunity to make the space 'their own' and frees up the ground floor to pursue other uses.

There are funds in reserves for youth services and Karen has been asked by the Clerk to suggest items to be purchased, to a budget sum of £2,000.

# CE20/17 CONSIDERATION OF A PRESENTATION ON COMMUNITY ENGAGEMENT FOR LOCAL COUNCILS FROM THE AVON LOCAL COUNCILS' ASSOCIATION

The councillors who had attended the actual presentation said that the notes were a useful aide-memoire but accepted that for people who had not attended, the notes were not self-explanatory.

It was agreed that recording training, including the 3 March Workshop is important in itself, but also with regard to fulfilling the Quality Council criteria.

#### CE21/17 TO CONSIDER A PROPOSAL BY THE LIONS CLUB OF NAILSEA

Members expressed their appreciation of the offer by the Lions Club. Cllr Barclay suggested that the proposal for a path and seating at the land being acquired from Churchill Retirement Living could be suggested to them.

It was agreed that the Clerk should approach the Lions Club with this suggestion.

# CE22/17 TO CONSIDER THE PROVISION OF A YOUTH SHELTER AT MILLENNIUM PARK

Cllr Jameel suggested that considering how many times this matter had been discussed, the Town Council could facilitate a meeting between all interested parties. The Clerk said he had spoken recently to Sergeant Raby and discussions have also taken place with youth workers.

Cllr Packham expressed some concern regarding the design and robustness of the proposed shelter. Cllr Lees said that although he agrees with the principle of having a shelter the Council should assume that it will get damaged and asked who would be responsible for repairs.

Cllrs Hunt, Jameel, Petford and J.Tonkin said they wanted to attend any meeting set up to consider the specification and location of the shelter. In response to Cllr Lees' concern that the Council should be cautious about being involved beyond providing financial support, Cllr Jameel said that a meeting would help ascertain the Council's position.

#### **CE23/17 CCTV**

#### a) To consider the CCTV Log Book for December 2016

Noted. Cllr Packham asked whether the CCTV working party would be meeting. The Clerk reiterated comments he had made at a previous meeting, namely that although this is an important subject, there have been two reviews in recent years, which highlighted that a detailed analysis requires a large amount of work, and at this time there are more pressing priorities.

# CE24/17 ANY OTHER BUSINESS None.

The meeting closed at 8.24pm.

Chairman's signature:	Date:

01/03/2017

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Nailsea Town Council

Detailed Income & Expenditure by Budget Heading 27/02/2017

Month No: 11

**Committee Report** 

		Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available
COM	MUNITY ENGAGEMENT				*	
200	<u>AWARDS</u>					
4180	ALLOTMENT COMPETITION	52	100	48		40
4185	COMMUNITY AWARD	0	300	300		48 300
	AWARDS :- Expenditure	52	400	348	0	348
	Net Expenditure over Income	52	400	348		
210	CCTV					
4210	ELECTRICITY	2,007	1,000	-1,007		-1,007
15	LINE RENTAL	13,454	16,000	2,546		2,546
4220	MAINTENANCE	0	2,700	2,700		2,700
1225	MONITORING	0	400	400		400
	CCTV :- Expenditure	15,461	20,100	4,639	0	4,639
	Net Expenditure over Income	15,461	20,100	4,639		
220	COMMUNICATION					
260	TOWN TALK	515	2,000	1,485		1,485
261	PUBLIC INFORMATION	17,419	0	-17,419		-17,419
265	ELECTION EXPENSES	0	500	500		500
270	ADVERTISING	409	1,000	592		592
	COMMUNICATION :- Expenditure	18,342	3,500	-14,842	0	-14,842
	Net Expenditure over Income	18,342	3,500	-14,842		
230	NAILSEA PLACE					
25	SUNDRIES	0	3,000	3,000		3,000
300	PROFESSIONAL FEES	0	10,000	10,000		10,000
310	RESEARCH COSTS	0	2,000	2,000		2,000
	NAILSEA PLACE :- Expenditure	0	15,000	15,000	0	15,000
	Net Expenditure over Income	0	15,000	15,000		
<u>240</u>	YOUTH SERVICES		W., .			16
60	CONTRACT	17,814	23,000	5,186		5,186
65	ANNUAL INSURANCE	410	1,000	590		590
70	PURCHASES	0	1,000	1,000		1,000
	YOUTH SERVICES :- Expenditure	18,224	25,000	6,776	0	6,776

Page No 1

01/03/2017

09:57

Nailsea Town Council

Detailed Income & Expenditure by Budget Heading 27/02/2017

Month No: 11

**Committee Report** 

Page No 2

		Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available
1210	OTHER	886	0	886	= 2	0
	YOUTH SERVICES :- Income	886	0	886	- 1	
	Net Expenditure over Income	17,338	25,000	7,662		
250	GRANTS					
4400	1ST NAILSEA SCOUTS -	750	750	0		0
4410	2467 (NAILSEA) SQUADRON ATC	900	900	0		0
4415	2ND NAILSEA SCOUTS-MAY FAIR	0	550	550		550
4420	2ND NAILSEA SCOUTS	1,000	450	-550		-550
4435	COMM. ALCOHOL & DRUG	500	500	0		0
4440	COMMUNITY TRANSPORT	11,000	11,000	- 0		0
.445	CROSSROADS (CARING FOR	200	200	0	*	0 *
4450	CRUSE BEREAVEMENT	780	780	0		0
4455	FRIENDS OF STOCKWAY	275	275	0		0
4460	FRIENDS OF TRENDLEWOOD	452	2,000	1,548	*	1,548
1465	GOLDEN OLDIES CHARITY	482	482	0		0
475	MENCAP - COOL SUMMER CLUB	250	250	0		0
480	N & D PROSTATE SUPPORT	150	150	0		0
485	NAILSEA BOWLS CLUB	500	500	0		0
490	NAILSEA CONCERT ORCHESTRA	300	300	0		0
491	NAILSEA CRICKET CLUB	2,000	0	-2,000		-2,000
495	NAILSEA DISABILITY INITIATIVE	8,000	8,000	0		0
500	NAILSEA FESTIVAL OF MUSIC	1,000	1,000	0		0
505	NAILSEA SHEDDERS	1,380	1,380	0		0
510	NAILSEA SUMMER PLAYSCHEME	3,500	3,500	0		0
515	NAILSEA THEATRE CLUB	750	750	0		0
530	NAILSEA METHODIST LUNCH	750	750	0		0
40	NAILSEA SKATEBOARDING	1,000	1,000	0		0
545	NEAT	80	80	0		0
555	NORTH SOMERSET C.A.	8,876	8,876	0		0
560	PARKINSON'S UK NW SOMERSET	1,000	1,000	0		0
565	PHOENIX FRIENDSHIP CLUB	300	300	0		0
570	SOMERSET STORYFEST	950	950	0		0
575	ST PETER'S HOSPICE	600	600	0		0
580	TRANSITION TOWN NAILSEA	250	250	0		0
590	VISION NORTH SOMERSET	349	349	0		0
605	WELLSPRING COUNSELLING	1,500	1,500	0		0
610	WEST OF ENG M S THERAPY	350	350	0		0
615	WRVS NAILSEA DAYCARE	1,000	1,000	0		0
*	GRANTS :- Expenditure	51,174	50,722	-452	0	-452
	Net Expenditure over Income	51,174	50,722	-452		

01/03/2017

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Nailsea Town Council

Detailed Income & Expenditure by Budget Heading 27/02/2017

Month No: 11

## **Committee Report**

Page No 3

		Actual Year To Date	Current Annual Bud	Variance Annual Total	Committed Expenditure	Funds Available	
260	OTHER COMMUNITY ENG.					1	
4700	NAILSEA COMMUNITY TRUST	3,000	3,000	0		0	
4705	PATRONAGE/ LOCAL SOCIETIES	500	500	0		0	1 00
4710	POPPY WREATH/DONATION	0	100	100		100	
4715	RIDE/SWIM SCHEME	1,025	1,500	475		475	
4720	ROYAL BRITISH LEGION	100	70	-30		-30	
	OTHER COMMUNITY ENG. :- Expenditure	4,625	5,170	545	0	545	
	Net Expenditure over Income	4,625	5,170	*545			
COMM	MUNITY ENGAGEMENT :- Expenditure	107,879	119,892	12,013	0	12,013	
	Income	886	0	886		2	
	Net Expenditure over Income	106,993	119,892	12,899			







#### **FEEDBACK SUMMARY**

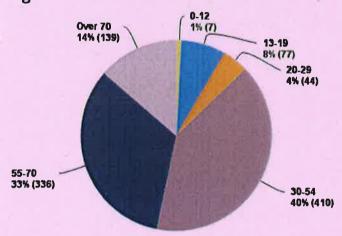
## **Consultation November 2016**

Those living and working in Nailsea were asked to participate in an anonymous survey to help inform decisions which Nailsea Town Council needs to make with regards to future planning and implementation of its Strategic Review and Action Plan 2016-2020. This summary provides an overview of consultation feedback - a copy of the full report is available at:

www.nailseatowncouncil.gov.uk

# Demographics

Age



Survey responses were received from a broad cross section of the age ranges within the local community.

## Demographics snapshot

- ☑ 74% consider themselves to be 'local residents'
- ☑ 61% have no carer responsibilities
- ☑ 29% have dependent children/7% have dependent adults
- 92% consider they do not have a disability

# General activity



**37%** travel 4 or more miles to work, school or higher education, whilst **29%** 

travel 3 miles or less or work from home. **40%** travel by car and **13%** prefer to walk.

370 individuals (**39%**) are engaged in some sort of volunteer work, and a further 266 individuals indicated that they would consider volunteering in the future.

•CHURCH•SCOUTS/GUIDES•SPORTS•SCHOOL

•NAILSEA IN BLOOM• BETTER NAILSEA



**65%** shop in Nailsea at least once a week, they usually either walk or travel by car.

57% attend Nailsea Farmer's market and 30% the Tuesday market. 84% travel up to 3 miles to do their "everyday" shopping. Preferred supermarkets in Nailsea are Tesco 32% and Waitrose 29%, 11% expressed no preference and 8% shop at a variety of outlets.

## H@TSPOTS:



- Good quality of
- positive sense of community
- quiet and pleasant environment
- good schools

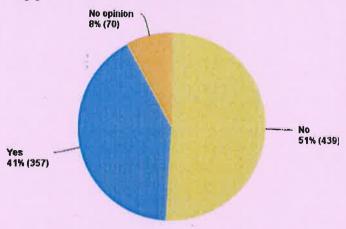
#### **GR®TSPOTS:**



- poor pavements
- derelict buildings
- lacking facilities
- parking/traffic
- litter
- too many charity shops

# **Housing and Green Belt**

# Support for use of Green Belt



Options for potential housing locations, based on sites identified by North Somerset Council, and house types as weighted averages (where respondents are asked to rank each option)

## Suitable locations

Looking at the weighted average as being suitable for housing, based on 805 responses

- ☑ Area E (Police Station) achieved a weighting of 4.77 as being most suitable for housing
- ☑ Area G (Land north of Youngwood Lane) achieved a weighting of 3.39 as being least suitable for housing NB This is a live planning application

# Housing types

Looking at the weighted average for housing types, based on 848 responses

- ✓ 2 bed dwelling achieved a weighting of4.71 (33% as being most needed)
- ☑ Private rental achieved a weighting of 2.43 as being least needed. 4 bed or larger dwelling achieved a weighting of 2.81 (32% as being the least needed)

# **Spending Priorities**

Maintenance and repairs (to be paid for by an increase in the tax levied by NTC - the Precept)

- 71% would support or definitely support minor repairs of roads and paths
- 74% would support or definitely support maintenance of public open spaces
- 69% would support or definitely support maintenance of footpaths
- 58% would support or definitely support street cleaning (including car parks)
- A replacement facility for youth services (47%) and existing play equipment (34%) were rated as 'very important' and the main priorities in terms of maintenance and replacement in Nailsea.

37% - an exhibition space for performing arts/cinema is important or very important

63% - new multi-use sports facilities is important or very important

66% - tackling social isolation is important or very important

# What's important to you?

- ☑ Health and wellbeing ☑ Youth Facilities and equipment ☑ Housing
- ☑Parking and transport ☑Civic responsibilities ☑The future of Nailsea

"Nailsea has huge potential and could attract progressive and valuable individuals once there is more on offer in the way of facilities."

"For the future of our town and young people we must encourage development and welcome investment from businesses including retailers."

"Bringing the town community together beyond sport is vital... we need to unite the young and older and really develop a sense of belonging to Nailsea."

"Now is the time Nailsea needs a burst of energy."

# Community and Leisure

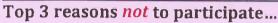


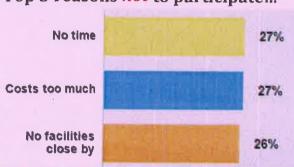
• Individuals enjoy a broad range of sporting and recreational pursuits, most popular are:

walking (29%) and swimming (17%)

Leisurely pursuits include yoga, gardening, art, cinema as well as participatory activities within the community such as skittles, bowls, bridge, bell ringing, choir and church.

- Facilities most used in Nailsea, from 628 responses:
  - The Scotch Horn 237
  - The Grove Sports and Social Club 76
  - Schools 43
  - Mizzymead Recreation Centre 41





"Need facilities for wheelchair users, we need to keep fit as well."

People."

Suggested additional leisure or recreational activities, excluding sport (392 responses):









Cinema 113

Youth centre

Children's play facility
24

Bars and restaurants

Suggested additional sports facilities activities (487 responses):



Swimming pool 350

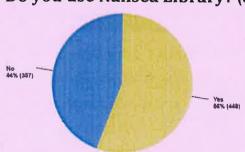


Multi-purpose leisure centre/gym 33



Tennis courts

# Do you use Nailsea Library? (805)



- ☑ 84% use the lending facility at the library to borrow books, CDs and DVDs.
- ☑ 13% use the library for research purposes and 10% indicated they use the computers.
- ☑ 8% participate in a variety of organised activities for the children eg 'Rhyme Time'

# Do you use Nailsea & Backwell Children's Centre? (787):

The majority of individuals (95%) do not use the centre - many individuals stated they did not know of the centre, its location or services offered.

# Facilities you would like to see in a refurbished and/or expanded Scotch Horn Centre



Scotch Horn Centre is appreciated, but there was the feeling expressed that the current facility is tired and in serious need of refurbishment. It needs to offer a comfortable experience with a more modern and better equipped gym facility, upgraded shower facilities, better lighting and air conditioning. There need to be clean, bright surroundings particularly for activities involving floor work.

Opening hours also need to be reviewed to enable more people to use the centre at hours to suit them.

There was a wide range of suggestions as to what facilities could be included in any refurbished Scotch Horn, both for social and community activities as well as sports related.

- 70% would like a swimming pool. This is an issue which seems to be at the top of many people's wish list! There are varying thoughts regarding whether this be outdoor or indoor, but it is suggested that a facility is needed that caters for leisure and sports use; for keen swimmers, less confident swimmers as well as a dedicated children's section. Catering for all ages with good changing rooms and space. Potentially discounted memberships could encourage healthy exercise from a young age.
- 16% consider that Scotch Horn should offer a larger, improved gym with better, more modern equipment. To encourage more individuals to participate the facility could offer a variety of classes to suit all ages and abilities, provided in daytime and evenings, and offer flexible membership rates. The centre could also serve well as an ideal place to offer health and diet advice.
- 9% would like to see the inclusion in Scotch Horn of an extended and refurbished children's play zone/soft play area, and also a possible crèche.
- 6% believe that Scotch Horn is well placed in the town to provide a centre for community activities, in addition to sporting activities. Provide rooms which groups and organisations could hire for a variety of activities or meetings. It could be a real benefit to the town to include space for a wellbeing centre, or a drop-in centre for elderly and others, providing a meeting place for isolated people in the community. Provide a large hall available for hire for activities and private parties.

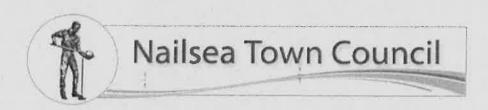
Any facilities would need to be fully inclusive and totally accessible for people, particularly wheelchair users, not only in terms of accessibility but also a facility which individuals with a disability feel comfortable using.

# Where do we go from here...

Thank you to the 1044 individuals who responded to the November 2016 consultation - this equates to a 15% response rate by household (based on 2011 census data).

The results gave us an indication of the things that matter to you; how you live and work in Nailsea, things you like about Nailsea, areas of concern, future housing needs, provision of new or improved facilities, ways in which we can encourage participation in sports and community activities.

The results of this consultation will help us to make decisions on the services we provide and the best use of resources, and will serve as a benchmark against which we can measure progress in future years.





# Public consultation Report, JANUARY 2017

# Table of Contents

1.	Acknowledgements	.3
II.	Executive Summary	.3
<b>III.</b>	The Consultation Process	.5
IV.	Demographics	.7
٧.	Survey Analysis	.9
VI.	Overall Summary of Consultation	12

# **Acknowledgements**

We would like to thank all the people who were involved in the development of this consultation programme, particularly those individuals whose knowledge and understanding of Nailsea has helped to inform the survey.

Many thanks also to the local schools and organisations who helped to publicise the consultation and to those who took the time to facilitate and participate in this consultation.

- Elected Representatives of Nailsea Town Council
- Clerk of Nailsea Town Council
- Nailsea Town Library
- · Residents and businesses in Nailsea

# **Executive Summary**

Those living and working in Nailsea were asked to participate in an anonymous survey to help inform decisions which Nailsea Town Council needs to make with regards to future planning and implementation of its Strategic Review and Action Plan 2016-2020.

The Town Council was keen to understand how individuals, at all stages in their lives, feel about living, working and enjoying recreational pursuits in Nailsea. In order to evaluate the need for future facilities and services in the town, it was important to establish how individuals respond to current provision. The survey also sought individual's views on Housing and Green Belt and future spending priorities.

A total of 1,044 individuals responded to the invitation to participate in the 'YOUR NAILSEA, YOUR SAY' consultation 2016. Based on the 2011 census, there are 6,778 households in Nailsea, and based on postcodes provided by respondents this equates to a response rate of 15% (at the higher end of the expected average response rate to this sort of survey).

Key topics covered in the consultation

- Travel
- Shopping
- Housing and Green Belt
- Spending Priorities
- Health and Wellbeing
- Community and Leisure Facilities

The results of the survey have now been collated and analysed and Nailsea Town Council will use the results of the survey as a basis on which to review the 5 Year Strategic Review and Action Plan.

# The Consultation Process

Avril Baker Consultancy (ABC) was appointed to run a public consultation programme on behalf of, and in conjunction with, Nailsea Town Council.

The consultation programme and survey was designed in collaboration with Nailsea Town Councillors and the Clerk to the Council who had formed a working party which met regularly to discuss the requirements of the consultation, priorities and key objectives.

In partnership with the working party, ABC drew up a consultation programme and a preliminary draft of the survey. This was further developed and went through a number of iterations before a final survey form was agreed.

The consultation was publicised via the local media, posters and flyers in public venues including the library. Key local organisations, schools, groups and businesses were also encouraged to publicise the consultation through their own channels.

The formal consultation period was launched on 1st November 2016 and ended on 30th November 2016. During this period residents and businesses were invited to provide feedback online, via a requested hard copy of the survey or with assistance at Nailsea Library.

The final survey form invited comment on individual's general views on life in Nailsea, such as travel and shopping habits, use of council facilities as well as specific comment on topics relating to health and wellbeing, future housing provision and spending priorities for the Council. The complete survey questionnaire is included later in this document for reference.

The survey was split into distinct areas, using clear and unambiguous language for each topic. On issues where more detailed consideration was required, introductory text was included prior to the questions explaining in more details some of the topics under discussion. This was particularly important with topics such as 'Housing and Green Belt' where it was important to explain current policy background.

Your Nailsea

Your Sav

#### ABOUT YOU

- postcode
- demographics

#### GENERAL ACTIVITY

- travel to work/school/higher education
- shopping habits
- volunteering
- Nailsea 'hotspots' and 'grotspots'!

#### HOUSING AND GREEN BELT

- potential suitable sites for housing
- use of Green Belt land
- housing types

#### SPENDING PRIORITIES

- potential for Town Council to take on services
- use of capital investment

#### COMMUNITY AND LEISURE FACILITIES

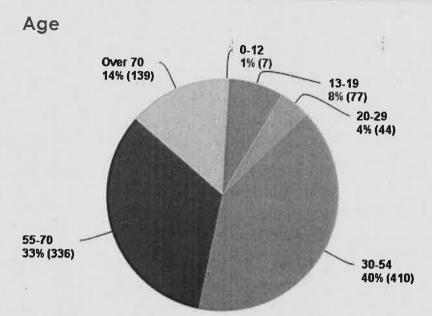
- participation in activities and facilities used
- use of Nailsea Library
- use of Nailsea and Backwell Children's Centre
- potential refurbishment of Scotch Horn Centre

In order to gain a broad perspective on individuals' views, the survey comprised several tick box options as well as a number of open text boxes, and it was left to respondees to choose which questions they wished to respond to. No questions were mandatory, although individuals were requested to provide some personal information in order that needs of specific groups could be better identified. No data was requested which might directly identify individual respondents e.g. name, organisation or full postal address.

A total of 1044 survey responses was received. The results reported can only be considered the opinions of the survey participants, they cannot be generalised to represent the entire town population as a whole.

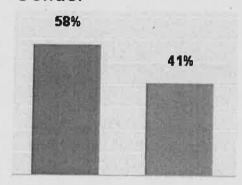
The quantitative analysis from the survey has been included in the report in graphical format and with tables showing supporting ranking data as appropriate. A thematic analysis of open-ended data from the completed surveys has been extracted and recorded as a summary by theme/topic against each question where additional comments were invited. In order to encourage focused and coherent feedback across the wide variety of individuals participating in the consultation, respondees were encouraged to keep their responses brief and to the point.

# **Demographics**



Survey responses were received from a broad cross section of the age ranges within the local community. There was a good response from school age children, helped in some part by the schools publicising the events and teachers encouraging pupils to participate as part of a geography project at the time. Local church groups, the Rugby Club and other local organisations were also keen to encourage members to participate.

# Gender



58% female / 41% male. 1% ticked the box indicating they preferred not to answer.

# **Demographics snapshot**

- ☑ 74% consider themselves to be 'local residents'
- ☑ 61% have no carer responsibilities
- ☑ 29% have dependent children/7% have dependent adults
- ☑ 92% consider they do not have a disability

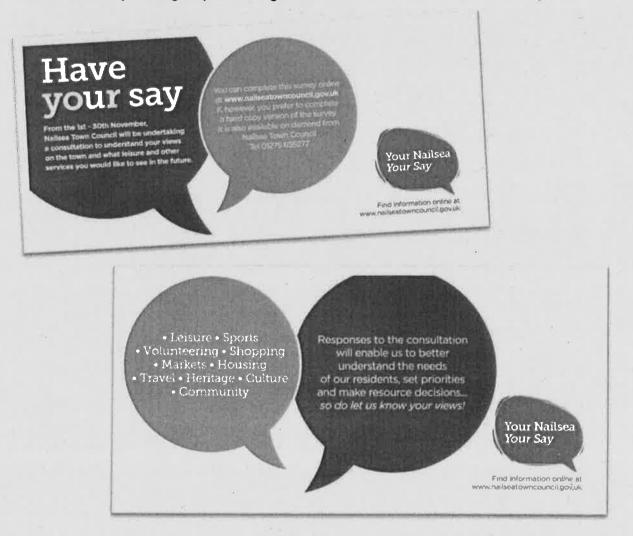
# How were individuals made aware of the consultation...



In addition to a four page centre page spread in the 'Nailsea Paper', which was distributed to every household in late October, flyers were placed in a number of local venues including Nailsea library. Flyers were also distributed at the weekly markets in Nailsea and handed out by Councillors in the town centre.

This initial awareness raising was supplemented by clubs and organisations encouraging participation and throughout the consultation period to a large degree by online media –

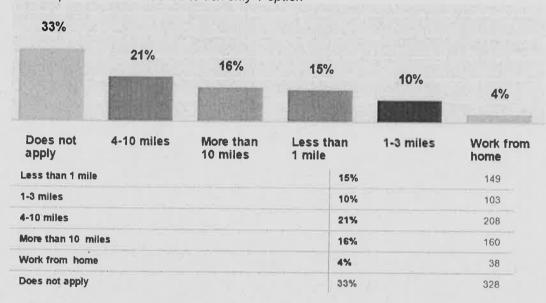
Facebook and Twitter as well as individuals visiting Nailsea Town website and other websites run by local groups and organisations.



# Survey Analysis

# **GENERAL ACTIVITY**

# Q7. How far do you regularly travel to work/school/higher education? NB Respondents were asked to tick only 1 option



# Q8. How do you usually travel to work/school/higher education? NB Respondents were asked to tick only 1 option

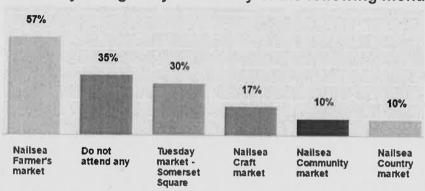


In 'other responses' 13 individuals mentioned that they used the Park and Ride facility.

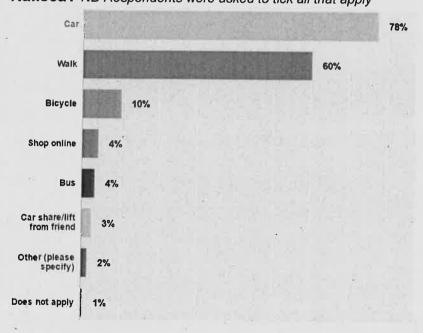
# Q9. How frequently do you shop in Nailsea?



# Q10. Do you regularly attend any of the following monthly markets?

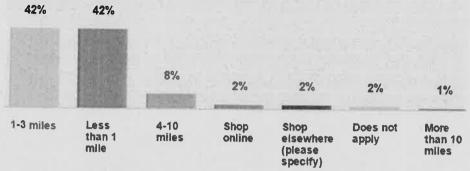


# Q11. What mode(s) of transport do you usually use when you go shopping in Nailsea? NB Respondents were asked to tick all that apply



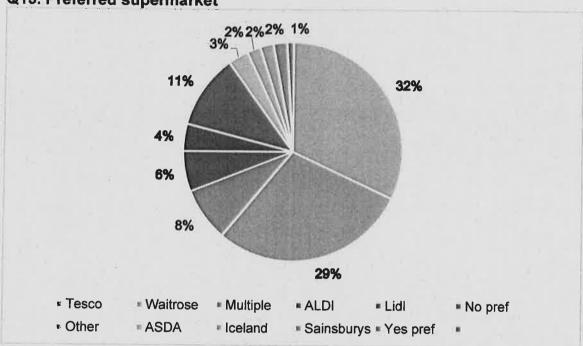
No-one mentioned use of community bus, motorbike or taxi. In 'other responses' 9 individuals mentioned that they used a wheelchair/mobility scooter or motorbility.

Q12. How far do you usually travel to do your "everyday" shopping? NB Respondents were asked to tick one option only



Of those who indicated they shopped elsewhere (23), just under 50% stated that they shopped in Clevedon.

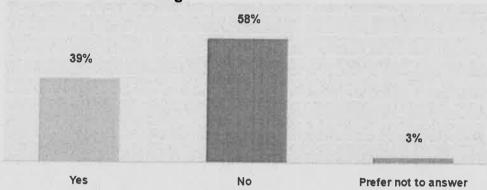
Q13. Preferred supermarket



61% of individuals stated that their supermarket of choice is Tesco or Waitrose, with 8% opting to shop at more than one supermarket. 11% responded that they do not have a preferred choice and 3% shop at local markets, Co-op, Budgens etc.

<b>Answer Options</b>	Response Percent	Response Count
Tesco	32%	291
Waitrose	29%	259
Multiple	8%	73
ALDI	6%	53
Lidl	4%	36

# Q14 to 16. Volunteering



370 (39%) of respondents currently volunteer and a further 266 individuals indicated that they would consider volunteering in the future.

The majority of volunteer work was for organisations within the local community; church groups, local scouts/guides, sports and other clubs and the school.

A number of individuals also partake in activities to benefit the local environment eg Nailsea in Bloom, Friends of Trendlewood Park, Better Nailsea.

# NAILSEA - 'hotspots'!



Q17. 835 people had something positive to say about Nailsea – the town, its environs and the community. From comments received it is clear that those living and working in the town feel that they enjoy a good quality of life and there is a positive sense of community.

Nailsea is seen as a quiet and pleasant environment in which to live, with plenty of greenery, and mature trees. Floral displays, statues (Glassblower Adge Cutler), and the Millennium Clock also create interest points within the town.

People consider Nailsea to be well located, both with proximity to a major urban area, with additional opportunities for shopping and leisure, as well as good access to the surrounding countryside and west coast. Nailsea has good transport links, being conveniently situated near to the airport, station, and motorway, and a reasonable bus service to other towns and into Bristol. It is also close to regional attractions - Noah's Ark and Tyntesfield.

Facilities in the town that are appreciated include the library, good health facilities – and the fact that it is a largely traffic free centre. Nailsea a wide-ranging variety of shops, good regular markets, and pleasant cafes, pubs and restaurants. The garden of rest,

choice of churches, and good schools were also mentioned. The town is generally well maintained with most everyday things available without having to travel elsewhere.

Nailsea is seen as being easily accessible with a network of footpaths across the town and many facilities situated within a short distance of each other and well maintained and free carparks. It is a pleasant place to walk and cycle around. A number of people mentioned that it feels peaceful and safe with low levels of crime.

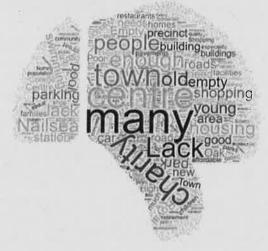
Nailsea is perceived as a cohesive and active community with plenty of local organisations and sport clubs for people to join. There is a friendly shopping community, and there are also good community open green spaces - Millennium Park, Grove playing fields and Hannah More park. People also mentioned Scotch Horn, Tithe Barn, Mizzymead club, Morgans Hill, Youngwood Lane, the improved Glasswork site and the new facility at the Skateboard Park.

"It's small enough to see people you know but large enough to have reasonable facilities."

"I have grown up here, it is my home and I would like to stay here and make it the best place it can be."

"Community spirit"

# NAILSEA - 'grotspots'!



Q18. 796 people gave details of things they disliked, areas which could be improved or issues of concern. These mainly related to problems with poorly maintained areas in the town, potholes and uneven pavements, unsightly unoccupied buildings such as the former health centre and College, as well as general issues such as litter.

There was also some concern that as a small town Nailsea is somewhat constrained by its size and so is lacking in some facilities or feels limited in the commercial and leisure options available.

Individuals suggested a number of paved areas were in need of repair or improvement as these constitute trip hazards. There are derelict or unkempt areas where planting could be used in some instances to brighten up or at least create a more tidy impression. The derelict garage site next to the Queens Head Pub and the area by Tower House Medical Centre were mentioned by a number of people as locations which needed action. Other elements which need to be addressed are some of the street lights are not working and there is poor drainage in the main shopping precinct.

General concerns included problems associated with increased traffic in the town (blocking of routes/pollution/lack of parking), unease regarding planning proposals (potential Lidl on the town car park was mentioned) and the potential threat to green spaces within the town.

There is an element of anti-social behavior, mainly with regards to increased littering in the town but someone also mentioned problems with children on bikes and skateboards driving at pedestrians. In some locations dog fouling is a problem.

Features or facilities which Nailsea is missing/Possible areas for improvement:

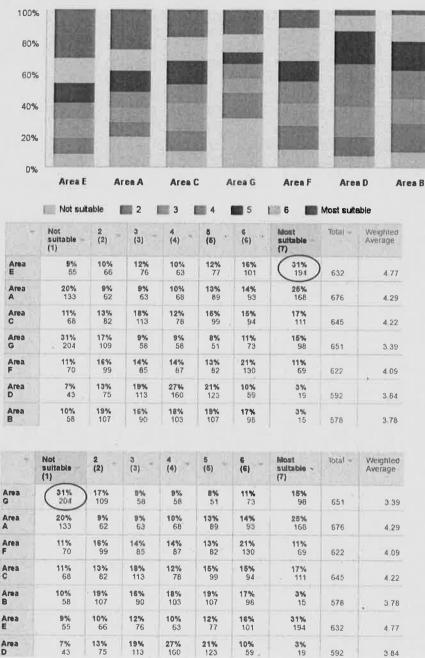
- No central hub for social meetings
- Lack of a swimming pool
- Need a pedestrian crossing on Queen's Road especially at the junction of Hannah More Road (by the Co-op)
- There are no traffic lights on Mizzymead/Queens Road

With regards to the commercial offering, issues of concern included the number of empty shops in the town centre, too many charity shops, and a lack of some specialist outlets eg specialist cycle shop.

Specific individual concerns: People who park cars in High Street all day thereby not allowing people who are disabled (without blue badge) room to park for a short time to visit bank etc.

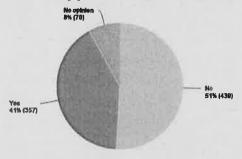
#### HOUSING AND GREEN BELT

Q19. SITES options. A map was included indicating which sites to 2026 have been identified by North Somerset Council as suitable for housing. Individuals were asked to refer to the map and rank the sites, in terms of suitability, which they felt could be considered for new housing. They could indicate as many as they wished using a scale of 1=not suitable to 7=most suitable

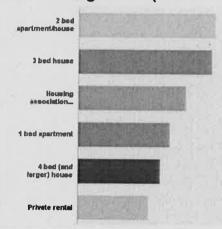


In response to this question 116 people ticked the option "if you think no sites are suitable".

# Q21. Support for use of Green Belt land for new housing



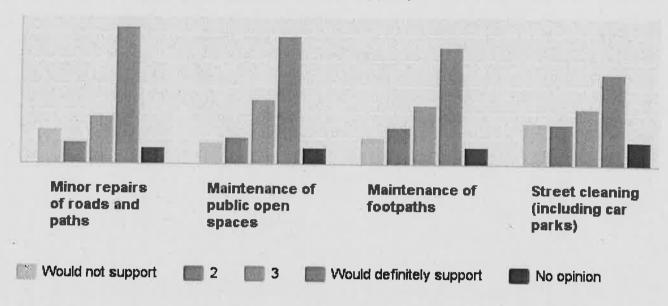
# Q22. Housing needs (1= not needed to 6 = most needed)



	Not needed -	2 -	3	4 +	5 *	Most needed	Total v	Weighted Average
2 bed apartment/house	1% 6	<b>6%</b> 43	10% 73	20% 141	29% 209	33% 237	709	4.71
3 bed house	<b>1%</b> 10	<b>7%</b> 49	13% 96	19% 139	27% 193	32% 230	717	4.60
Housing association (rental or shared ownership)	<b>16%</b> 114	14% 98	1 <b>5%</b> 105	17% 116	14% 94	24% 167	694	3.69
4 bed (and larger) house	<b>32%</b> 203	19% 118	1 <b>5%</b> 98	13% 84	12% 77	9% 55	635	2.81
1 bed apartment	17% 104	20% 121	<b>22%</b> 137	<b>19%</b> 119	14% 89	7% 44	614	3.16
Private rental	<b>29%</b> 172	31% 186	20% 121	10% 58	7% 44	<b>3%</b> 15	596	2.43
	Not needed	2	3 -	4	5	Most needed	Total =	Weighted Average
4 bed (and larger) house	32% 203	19%	1 <b>5%</b> 98	13% 84	12% 77	9% 55	635	2.81
Private rental	29% 172	31% 186	20% 121	10% 58	7% 44	<b>3%</b> 15	596	2.43
Housing association (rental or shared ownership)	16% 114	14% 98	<b>15%</b> 105	17% 116	14% 94	24% 167	694	3.69
1 bed apartment	17% 104	20% 121	<b>22%</b> 137	<b>19%</b> 119	14% 89	7% 44	614	3.16
3 bed house	1% 10	7% 49	13% 96	19%	27% 193	<b>32%</b> 230	717"	4.60
2 bed apartment/house	<b>1%</b> 6	6% 43	10% 73	20% 141	<b>29%</b> 209	33% 237	709	4.71

## **SPENDING PRIORITIES**

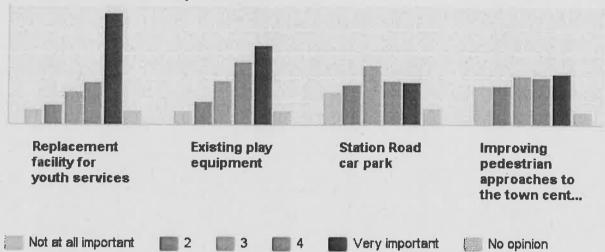
Q23 Support for the Town Council to take on the following services, on the basis that this would involve an increase in the tax levied by the Town Council. (1=would not support to 4=would definitely support)



A broad view shows support across the board for minor repairs to roads and paths and maintenance of public spaces. Street cleaning was overall the least supported of all services.

	Would not support	2	3	Would definitely support	No opinion	Total -	Weighted Average
Minor repairs of roads and paths	<b>14%</b> 113	<b>8%</b> 70	<b>18%</b> 152	53% 435	<b>7%</b> 54	824	3.30
Maintenance of public open spaces	<b>9%</b> 72	<b>10%</b> 86	<b>25%</b> 206	<b>49%</b> 407	<b>6%</b> 52	823	3.34
Maintenance of footpaths	<b>10%</b> 85	<b>14%</b> 119	<b>23%</b> 189	<b>46%</b> 376	<b>7%</b> 56	825	3.24
Street cleaning (including car parks)	1 <b>7%</b> 137	<b>16%</b> 134	<b>22%</b> 183	<b>36%</b> 295	<b>9%</b> 77	826	3.05

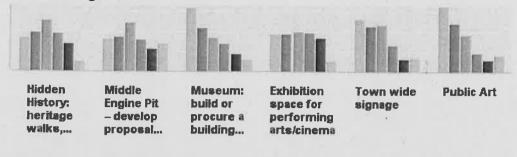
# **Q24 Maintenance and replacement**



	Not at all important	2 *	3	4 .	Very important	No opinion	Total 🐭	Weighted Average
Replacement facility for youth services	<b>6%</b> 53	<b>9%</b> 73	<b>14%</b> 119	<b>18%</b> 150	<b>47%</b> 394	<b>6%</b> 52	841	3.72
Existing play equipment	<b>6%</b> 49	10% 84	<b>18%</b> 153	<b>26%</b> 220	<b>34%</b> 282	<b>6%</b> 49	837	3.54
Improving pedestrian approaches to the town centre (including underpasses)	<b>16%</b> 137	<b>16%</b> 137	<b>20%</b> 171	<b>20%</b> 167	<b>22%</b> 182	<b>6%</b> 48	842	2.97
Station Road car park	<b>14%</b> 117	1 <b>7%</b> 143	<b>25%</b> 209	<b>19%</b> 155	18% 148	<b>7%</b> 59	831	2.88

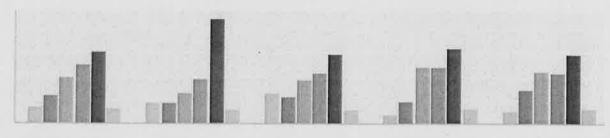
	Not at all important	2 -	3 -	4 .	Very important	No opinion	Total 🕶	Weighted Average
Improving pedestrian approaches to the town centre (including underpasses)	16% 137	<b>16%</b> 137	20% 171	<b>20%</b> 167	<b>22%</b> 182	<b>6%</b> 48	842	2.97
Station Road car park	<b>14%</b> 117	17% 143	<b>25%</b> 209	<b>19%</b> 155	<b>18%</b> 148	<b>7%</b> 59	831	2.88
Replacement facility for youth services	<b>6%</b> 53	<b>9%</b> 73	<b>14%</b> 119	<b>18%</b> 150	<b>47%</b> 394	<b>6%</b> 52	841	3.72
Existing play equipment	<b>6%</b> 49	10% 84	<b>18%</b> 153	<b>26%</b> 220	<b>34%</b> 282	<b>6%</b> 49	837	3.54

# Q25 Heritage/culture



Not et a	an nuborraux	155	2	3	4	Very Imp	portant	No opin
	Not at all important	2	3	4 "	Very Important	No opinion	Total •	Weighted - Average
Exhibition space for performing arts/cinema	<b>19%</b> 151	19% 148	20% 157	<b>20%</b> 154	17%	5% -43	788	2.80
Hidden History: heritage walks, signage, leaflets, web-site, phone app	17% 141	19% 162	<b>26%</b> 215	19%	14%	5% 44	841	2.79
Middle Engine Pit develop proposals for the site and an access strategy	17% 139	18% 148	25% 206	<b>16%</b> 135	<b>11%</b> 95	14% 116	839	2.46
Museum: build or procure a building to create a small museum	<b>32%</b> 269	22% 165	17% 144	14% 116	<b>9%</b> 76	6% 50	840	2.28
Town wide signage	<b>26%</b> 219	23% 190	24% 196	13% 110	<b>6%</b> 53	<b>7%</b> 60	626	2.29
Public Art	33% 272	25% 204	18% 153	10% 80	<b>6%</b> 50	<b>8%</b> 69	528	2.06
	Not at all important	2 -	3	4 -	Very Important	No opinion	Total =	Weighted
Public Art	33%	25% 204	18% 153	10% 80	<b>6%</b> 50	<b>8%</b> 69	828	2.06
Museum: build or procure a building to create a small nuseum	<b>32%</b> 269	22% 185	17% 144	14% 116	<b>9%</b> 76	<b>6%</b> 50	840	2.28
bwn wide Ignage	<b>26%</b> 219	<b>23%</b> 190	24% 196	13%	<b>6%</b> 53	<b>7%</b> 60	828	2.29
exhibition pace for performing orts/cinema	19% 151	19% 148	<b>20%</b> 157	20% 154	17% 135	<b>5%</b> 43	788	2 80
ildden distory; seritage ratiks, signage, eaflets, veb-site, hone app	17% 141	19% 162	26% 215	<b>18%</b> 160	14% 119	5% 44	841	2.79
liddle ingine Pit develop roposals or the site nd an occess trategy	17% 139	18% 148	25% 206	16% 135	11% 95	14% 116	839	2.46

# **Q26** Leisure



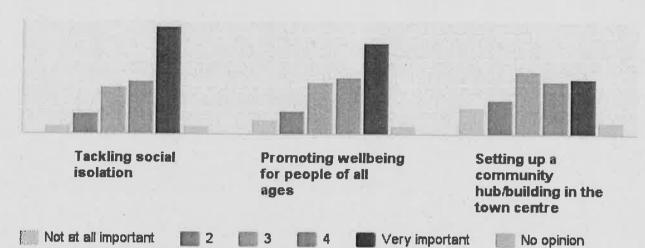
Grove Playing Field and Sports and Social... New multi-use sports facilities New all-weather facilities for a rang... Develop/repla ce some existing facilities New and replacement outdoor play equipment ...

Not at all important	2	3	4	Very important	No opinion
			TO THE RESERVE		

	Not at all important	2 -	3	4	Very important	No opinion	Total =	Weighted Average
New multi-use sports facilities	<b>9%</b> 73	9% 74	<b>13%</b> 109	<b>19%</b> 159	44% 369	<b>6%</b> 48	832	3,64
Develop/replace some existing facilities	<b>4%</b> 31	<b>9%</b> 78	<b>24%</b> 200	<b>24%</b> 199	<b>32%</b> 265	<b>6%</b> 52	825	3 52
Grove Playing Field and Sports and Social Club Building	<b>7%</b> 59	<b>12%</b> 99	<b>19%</b> 161	<b>25%</b> 208	<b>30%</b> 253	<b>7%</b> 55	835	3,40
New and replacement outdoor play equipment for all ages	<b>6%</b> 47	<b>14%</b> 120	22% 184	<b>22%</b> 180	<b>29%</b> 245	<b>7%</b> 55	831	3.35
New all-weather facilities for a range of sports	13% 106	<b>12%</b> 97	<b>18%</b> 152	<b>22%</b> 178	<b>29%</b> 242	<b>6%</b> 51	826	3.24

	Not at all important	2	3 -	4 -	Very Important	No opinion	Total ~	Weighted Average
New all-weather facilities for a range of sports	13% 106	) <b>12%</b> 97	<b>18%</b> 152	<b>22%</b> 178	<b>29%</b> 242	<b>6%</b> 51	826	3.24
New multi-use sports facilities	<b>9%</b> 73	9% 74	<b>13%</b> 109	<b>19%</b> 159	<b>44%</b> 369	<b>6%</b> 48	832	3.64
Grove Playing Field and Sports and Social Club Building	<b>7%</b> 59	<b>12%</b> 99	<b>19%</b> 161	<b>25%</b> 208	<b>30%</b> 253	<b>7%</b> 55	835	3.40
New and replacement outdoor play equipment for all ages	<b>6%</b> 47	14% 120	<b>22%</b> 184	<b>22%</b> 180	<b>29%</b> 245	7% 55	831	3,35
Develop/replace some existing facilities	<b>4%</b> 31	<b>9%</b> 78	<b>24%</b> 200	<b>24%</b> 199	<b>32%</b> 265	<b>6%</b> 52	825	3.52

# Q27 Health and Wellbeing



							~	× .	
	Not at all important	2	3	4	Very important	No opinion	Total	Weighted Average	
Tackling social isolation	<b>4%</b> 30	<b>8%</b> 70	<b>19%</b> 161	<b>22%</b> 181	<b>44%</b> 365	<b>4%</b> 31	838	3.82	
Promoting wellbeing for people of all ages	<b>6%</b> 49	<b>10%</b> 81	<b>21%</b> 178	<b>23%</b> 194	<b>37%</b> 310	<b>3%</b> 28	840	3.66	
Setting up a community hub/building in the town centre	11% 94	<b>14%</b> 119	<b>26%</b> 217	<b>22%</b> 183	<b>23%</b> 190	5% 41	844	3.16	

*	Not at all important	2 -	3	4	Very important	No opinion	Total -	Weighted Average
Setting up a community hub/building in the town centre	11% 94	<b>14%</b> 119	<b>26%</b> 217	<b>22%</b> 183	<b>23%</b> 190	<b>5%</b> 41	844	3.16
Promoting wellbeing for people of all ages	<b>6%</b> 49	<b>10%</b> 81	<b>21%</b> 178	<b>23%</b> 194	<b>37%</b> 310	<b>3%</b> 28	840	3.66
Tackling social isolation	<b>4%</b> 30	<b>8%</b> 70	<b>19%</b> 161	<b>22%</b> 181	<b>44%</b> 365	<b>4%</b> 31	838	3.82

# Q28 Additional comments (227)

Comments and feedback was provided on a range of topics:

- Health and wellbeing
- Youth
- Facilities and equipment
- Housing
- Parking and transport
- Civic responsibilities North Somerset Council/Nailsea Town Council
- The future of Nailsea

There were also a number of suggestions and concerns highlighted which have been included as a bullet point list verbatim.

# Health and wellbeing

The issue of health and wellbeing is clearly important to those who responded with statements highlighting the importance of maintaining decent facilities, and consideration of provision of a hub or centre where important health and wellbeing information can be shared. Investing in those things that will have a beneficial effect on residents' health will also help to contain NHS spending.

It was also felt that there was a need to offer a social meeting place which could offer a range of activities — art, games etc - as well as an opportunity for individuals to make friends, engender support and generally help to combat issues of loneliness and isolation. Tackling social isolation of those who are housebound or elderly is important, and it was suggested that whilst a community hub would be a good place for socialising and would encourage people to get out, there does need to be a transport service/formal arrangement for the infirm to enable this.

#### Youth

A number of respondents stated that there was a need for greater investment in the youth of the town, and more activities aimed at younger people. There is a need to provide something for the youth other than Youth House or the skate park. It was suggested that there are not enough sports clubs aimed at young girls. There was also the desire to see more options of things to do for 16+ aged people in the evenings.

## Facilities and equipment

Whilst individuals felt that Nailsea did benefit from formal leisure facilities particularly at Nailsea School, The Grove and Scotch Horn, these require significant investment to improve community participation in sport and other social activities. Extending opening hours could also encourage use by those commuting, enabling use of the fitness centre before or after work. The rugby club is also a key community focal point and could attract more members and people to use Nailsea facilities.

There was the suggestion that a swimming pool is what is missing and would be of real benefit to the town, and one person suggested an ice rink.

Nailsea might also benefit from a network of dedicated cycle paths as well as maintenance of open spaces for informal leisure activities. Given that most homes are within a mile of Nailsea town centre, providing better cycling infrastructure will also help with issues re parking. Cycling can also contribute to wellbeing - for all ages.

There was the suggestion that there could be outdoor play equipment for all ages, such as adult exercise/gym equipment in parks.

The development of sporting facilities for all ages and abilities is hugely important for the health and enjoyment of those living in Nailsea. There also needs to be more emphasis on the development of facilities to encourage female team sports, eg dedicated astro for the hockey club, and proper netball courts.

A number of people felt it was important to review what facilities Nailsea already has, how these are currently being used and how such facilities could be maximized – eg library could be used jointly as a community space, the schools for sports activities, make school facilities available to the public, out of hours, at a reasonable cost. There may not be a need to build new facilities, rather consider investing any money into new initiatives. For example there is already a community hub at the school - it just needs to be promoted and used more. Before considering any new social development or projects, the Town Council should calculate the percentage of the population that would actually benefit from any new initiative. One person expressed support for The Grove Sports and Mizzymead Recreation centre and suggested that the Town Council should encourage and provide funding to develop this facility. Another expressed a concern that creating a hub for community resources e.g medical centre, police centre, library and sports facilities in one building would inevitably mean facilities are cut and there is no room for expansion of these facilities in the future.

Individuals in Nailsea do get involved in volunteering work and this is recognised and appreciated. It was suggested that there needs to be ongoing organisation and promotion of the potential of using volunteers, particularly with regard to some of the general maintenance activities around the town eg litter picking.

#### Housing

The majority of those responding with regards to housing provision were most concerned about the type of housing and potential location of any development rather than against expansion of the town per se.

There is also a concern that if Nailsea is to expand then there will need to be an associated increase in provision of schools, GPs/dental practices as well as leisure facilities. Any significant increase without improvements to the infrastructure would jeopardise the current facilities.

There was also a need to consider highways infrastructure and it was suggested this must all be planned strategically as part of a phased masterplan to ensure it is provided and delivered as and when it needs to be. Consideration needs to be given to access, both to the sites and the town as the current road network is seen as unsuitable and inadequate for the proposed population increase.

Housing type:

There was the suggestion that if the town is to stem the tide of an aging population then more needs to be done to provide affordable housing, to enable younger people to remain in the town and to encourage first time buyers and those with young families to move in. There is also a need for affordable housing for those individuals currently living in Nailsea who cannot afford to buy a property and are therefore having to rent.

- Affordable three bedroom houses to enable families to move out of the rental market. Housing needs to focus on bringing in young families and people of working age to the area. Higher quotas of affordable housing than the bare minimum should be implemented.
- 1 & 2 bedroom properties would be ideal for first time buyers and young people.
- Smaller houses are needed to enable older people to downsize.
- Any new housing should not be allowed to be sold to private landlords.

Another consideration was that the current lack of cheap, small business premises, makes starting a business in Nailsea difficult, if not impossible.

#### Location

Nailsea has a balance of green open spaces and people would be reluctant to see housing built on new areas. Could brownfield sites be considered as an alternative and perhaps existing derelict sites be converted such as the former ESSO garage, Weston College etc.

One person also suggested that provided any Green Belt area used is reinstated elsewhere as new Green Belt that would be acceptable.

Individuals had specific sites which they felt should or should not be considered for development.

#### Preferred sites:

- The green bank area opposite Stockway South car park, the green bank opposite Tesco (after full and proper excavation of the glass site), the area behind Budgens.
- The town needs an injection of young people and families to support schools, doctors etc. Small developments on brown field address this issue in some part, but major development is required to ensure the longevity of Nailsea as a desired place to live. I believe the Engine Lane Barrett Development is the first positive step in achieving this.
- I do not like the way this survey asks me to rank the different housing development sites. I support all the sites for development and rank them as highly important - I want to see Nailsea grow, with a high priority for providing affordable housing for young people and families with young children.

### Less preferable sites:

- The sites on the Causeway, Morgan's Hill area and West End.
- Engine Lane and Youngwood Lane sites.

- Building on Engine Lane and similar fields is not the answer when there are brown field sites that could be developed.
- The ground on Trendlewood Way that is proposed as a possible plot for building homes needs to be used for a community building for the Trendlewood estate instead.

#### Miscellaneous

- My comment is that the proposed strategy is flawed and only frustrates one of the most sustainable locations for much needed new housing. A natural strategic gap separating Nailsea and Backwell is already there in the form of the railway line and the flood plain which extends to the west and will prevent coalescence in perpetuity. The future of the town is linked to how effectively the town delivers housing, enables the south and west to develop and link to the station and town. The proposed strategic gap needs a wholesale rethink. New housing development will bring an opportunity to address housing affordability and provide the facilities the town needs and enable Nailsea to deliver services town needs. Nailsea has too long resisted and ended up with unsatisfactory development. It should recognise need and opportunity, engage and enable delivery of towns needs by working in partnership with the market to secure what is needed rather than stand on the sidelines as a protest group.
- Together with infrastructure, shops, other services and employment, the 3,000ish homes that are likely to result from the JSP will barely fit into the higher land between Engine Lane and the Blue Flame so it's important to include recreational space in that area, which could include the much needed sports pitches.
- There is no link between reducing the Green Belt to the north and protecting the green gap between Nailsea and Backwell - why can't we have both!
- Quality of life, inclusion, wellbeing of all age groups and local community identity should be uppermost in planning decisions. We need a thriving balanced community, not a town skewed by outside developers need to maximise profit. Put the needs of all local people first.

#### Parking and transport

A number of residents considered that street parking is a problem with cars parking illegally on occasion on double yellow lines, pavements and corners. There was a concern that such offences were not being punished and more frequent patrolling should be introduced to prevent illegal parking.

Some individuals also suggested that there was insufficient car parking in the town centre, one person suggested this also causes problems with commuter parking in residential streets. Another individual suggested that there should actually be a reduction in the number of public car parking spaces in order to encourage people to walk or use public transport.

One person wondered if the large disused buildings once occupied by Weston College could be usefully used to provide a multi-storey parking facility, another person

suggested that the derelict stand near Dominos could be utilised for more parking spaces.

Two individuals expressed their concern at the poor state of the roads in the town and the need for improved vehicular access through and within the town.

Civic responsibilities – North Somerset Council/Nailsea Town Council
 There was some criticism of North Somerset Council with regards to budget allocations and responsibilities and the suggestion that North Somerset Council needs to "fulfil its obligations" to Nailsea as referenced within the context of any redevelopment of the Scotch Horn centre which is a NSC project.

Whilst a number of individuals supported the idea of projects that would seek to improve or attract further investment in Nailsea, there was the concern that in the light of budget shortfalls capital investment should be prioritised first on maintaining and improving Nailsea's infrastructure, thereby creating a solid foundation on which to proceed into the future.

There was also some concern with the suggestion that Nailsea Town Council might take over from NSC some day to day services though on the understanding that this would lead to an increase in the Precept.

- Would the increase in the Precept be offset by a decrease in the council tax? If not, then the above proposals won't be acceptable.
- I would not support the increased levies by the town council to take on services they should be responsible for anyway.
- Only provided we see an equivalent reduction in N. Somerset charges for giving up provision of these services!
- Any additional responsibilities that the Town Council take from North Somerset need to be carefully considered and budgeted. The council will not be thanked for increased costs to households unless the results are clear and beneficial.
- Given that as Council Tax payers we are already paying for these services it could have asked how could these services be improved or provided in a different way. If the Town Council is to take them on then it shouldn't automatically involve an increase in the Precept.
- I am not sure what the benefit is supposed to be of Nailsea Council taking on extra services. If the additional charge on council tax would result in enhanced or more localised spending in Nailsea as opposed to North Somerset money being ploughed into larger areas such as Weston, I would support this, but the proposal isn't clear and I can't support extra charges without being clear about the benefits for Nailsea.

#### The future of Nailsea

Many people felt that Nailsea was in need of 'modernising' and that opportunities needed to be opened up to revitalise the town.

Nailsea has an ageing population profile, and whilst this presents some opportunities this will also lead to increased strain on resources such as health provision. If the town

is to be economically and socially successful, and in the interests of a more "balanced" community, new or improved facilities need to be provided to encourage families and those of working age to live in the town. There also need to be attractions to keep teenagers and young adults loyal to Nailsea. Affordable housing provision will also go some way towards encouraging a younger demographic to move into or remain in the area.

A more vibrant and wide ranging commercial offering would be encouraged. A number of people mentioned the lack of shopping opportunities – particularly quality clothing outlets – and the sense that there is no central focal point. Encouraging more independent cafes, more interesting clothes shops as well as better leisure options such as a cinema, a swimming pool/spa, could encourage greater footfall and the desire to stay longer in the town.

It is clear from answers provided that people do care very much about the town, but clearly Nailsea needs to focus on the future and create a positive story for itself.

"There are pockets to good things but they're separated by soulless nasty bits."

"Nailsea has huge potential and could attract progressive and valuable individuals once there is more on offer in the way of facilities."

"For the future of our town and young people we must encourage development and welcome investment from businesses including retailers."

"Bringing the town community together beyond sport is vital. The town population is polarised, we need to unite the young and older and really develop a sense of belonging to Nailsea."

"There needs to be more creativity, more identity in Nailsea."

"Now is the time Nailsea needs a burst of energy."

#### Miscellaneous suggestions and thoughts:

- The former Health Centre by the library could become a town hub hosting art and creative activities and club meetings.
- Developing a multifunctional town hub would see a massive boost in public interest. It would allow for people of all ages to benefit from it and would bring the community together.
- The churches and chapels already provide non-religious gatherings for all people/churches in Nailsea are doing a great job tackling social isolation with their lunches and clubs.
- A community repair centre creates a type of hub which lays the foundations of community cohesion through doing things together, regardless of age or disability.

- Further expansion of the All Weather Pitch is needed. There is a waiting list for local clubs needing and wanting to use the facilities but due to planning permission being refused they are unable to take on the additional demand.
- A strategic vision for Nailsea: becoming a sports hub for North Somerset
- Priority has to be getting Weston College to sell the unused buildings in the centre to allow that area to be developed and used.
- Make use of the building in Crown Glass square which has been boarded up and empty for a long time.
- Adult education for non-vocational courses no longer exists in Nailsea and is socially important amongst other obvious benefits. Is there any way it could be helped to develop in the future?
- Middle engine pit should be well supported because it is acknowledged as being heritage of national important.
- A cinema would be fantastic.
- Can we please have more martial arts clubs for example a Brazilian jiu jitsu club.
- We need a town hall the size of normal village type hall with a working stage.
- A community building that could be used as an all weather craft market should be provided using the old garage next to the royal oak. This is in easy walking access for many people and would be a massive boost to the town while retaining a historic building.
  - A community building which we could use for Rainbow, Brownie and Guide meetings would be fantastic. A very popular activity for all girls in the town, we would love a permanent 'home'.
- The glassworks site is an excellent result well done to NTC! The centre, on the dome, would be an idea place for a museum, drawing together the quarrying at Nowhere Wood and Jacklands Bridge with coal mining at Middle Engine Pit, Glassworks and Roman remains at the Villa. Capital from NTC and running from volunteers at little cost except for maintenance and utilities?
- As a dog owner I would like the town council to consider adding an enclosed safe area for dog owners to be able to safely let their dogs run free without fear of losing their naughty dog. This area could also be used for dog training by professionals etc.
- Nailsea Tithe Barn and Nailsea Theatre already provide excellent facilities for performing arts and the cinema - they should be better supported by Nailsea before creating more venues.
- The land off Trendlewood Way was covenanted for community use originally. Given the absence of any public meeting spaces on Trendlewood Estate apart from the pub we would like to see a community facility such as a rentable hall on there. Trendlewood Church would be delighted to partner in such a project.
- Youth house could be "changed" during day or quiet evening periods for residents to gather support for form filling for help when they don't have or can't use computers. But the premises must still have youth as a priority.
- Having recently suffered a disability and required a wheelchair which I manually propel, I have found the High Street extremely hard to navigate due to uneven camber.
- There needs to be some work done to widen roads into Nailsea, particularly at Clevedon Road. There desperately needs to be a crossing installed for people

in the Greenfield Park area to get their children safely to the schools on Pound Lane. It is one of the main routes into the town and is incredibly busy.

Ramp at train station an obvious one you have missed.

A bus link to the airport would be of great benefit to Nailsea.

 A local 'walkabout person' everyone can relate to and feel safe to speak to young/old – PCSO.

Please do not forget Christmas decorations...

#### **COMMUNITY AND LEISURE FACILITIES**

**Q29.** Current participation in sport, leisure and recreation activities (720)
There were 720 responses, and individuals in Nailsea enjoy a broad range of sporting and recreational pursuits, with walking and swimming being the most popular.



Answer	Response Percent	Response Count		
Walking	29%	291		
Swimming	17%	166		
Other	11%	114		
Rugby/football	11%	110		
Cycling	11%	107		
Gym/Exercise	10%	98		
Running	8%	76		
Dancing	4%	35		

People also enjoy more leisurely pursuits including yoga, gardening, art and going to the cinema as well as participatory activities with others in the community such as skittles, bowls, bridge, bell ringing, choir and church.

50 individuals stated they did not currently participate in any activities — where individuals added caveats their reasons were infirmity, disability, age or no time due to work.

#### Q30. Facilities used in Nailsea (628)

The Scotch Horn is the most used of any facility in the town with some 237 individuals indicating that they use the centre. The Grove Sports and Social Club is next most used (76) and Mizzymead Recreation Centre (41).



People also use facilities at schools in Nailsea (43), as well as the Rugby Club (26), Nailsea Library (28) and attending events in the Tithe Barn (24).

Others responses included churches and church halls, pubs, open spaces and parks, footpaths and countryside.

90 individuals suggested they did not use any facilities in the town.

#### Q31. Facilities used outside the town (555)

162 individuals indicated that they use swimming pools, mainly the facility in Backwell but also mentioned were pools in Clevedon, Portishead, Hengrove and Bristol.



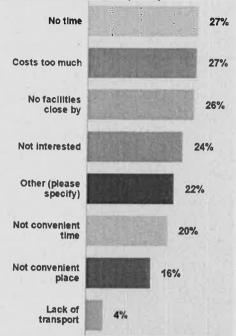
Individuals also use a number of leisure centres and gyms outside Nailsea including David Lloyd (23), Cadbury House (19), Strode Leisure Centre (21), Everyone Active Gym (6) as well as gyms in Bristol and at places of work. Although pool use was not specifically mentioned by some individuals, a number of these facilities do also include pools.

Other leisure facilities which individuals travel outside the town to visit include the cinemas (57) in Clevedon, Hengrove, Cribbs Causeway and Bristol. 25 individuals indicated that they travel outside Nailsea to attend theatre, music and other events at Bristol Old Vic, Bath Theatre Royal, Colston Hall, Bristol Folk House, and St George's.

Individuals also enjoy the surrounding countryside and trips to Backwell Lake, Clevedon Marina lake, Portishead Marina as well as Tyntesfield and Aston Court.

85 individuals indicated that they did not use any facilities outside the town.

Q32. Top 3 reasons why individuals do not normally participate in recreation or leisure activities (467)



Many people feel they have little spare time to participate in leisure or recreational activities, although a number did indicate that they walk or cycle as part of their daily routines. It was suggested that walking and cycling are both free and relatively cheap for the Council to maintain.

Other reasons given included:

- Disability, health issues or carer responsibilities (20)
- Lack of or poorly maintained facilities (21) 11 individuals also added that they
  felt they would like the facility to swim locally/Nailsea would benefit from a
  swimming pool.
- Age (6)
- Others felt the problem was that facilities in Nailsea are too sport orientated, they have hobbies and interests elsewhere,

"Need facilities for wheelchair users, we need to keep fit as well. My experience of Scotch Horn is that the staff cannot/could not adapt for the needs of disabled wheelchair users".

"None appear to be aimed at older people."

"Jogging is great around Nailsea and free. Publicising jogging routes of different lengths and difficulty could be good. Also country walks, as Nailsea has great access to the countryside."

### Q33. Additional leisure or recreational activities, excluding sport, individuals would like to have in the town (392)



Cinema was a most popular option, with 113 individuals expressing a preference for a decent cinema in Nailsea. This was considered an option which could appeal to a wide age group, would not involve extra travel and could also prove popular with younger people and families.

The youth and young adults of the town need to be considered (24). It was suggested that consideration also be given to providing a community centre or a youth centre with activities which are likely to attract and appeal to the youth

in the town. There is a need for somewhere for young people to gather rather than on the streets or in parks. This sort of community facility could also be useful and of interest to a variety of clubs and community organisations. It could also serve as an advice centre.

24 individuals mentioned the need for provision of well-maintained play equipment for young children. An indoor play facility for smaller children such as a soft play area would also be welcomed.

A greater choice of restaurants and bars, open in the evenings, would be appreciated (22). Bistros and wine bars, somewhere as an alternative to pubs. There was also the suggestion that there is a need for more diversified shopping facilities, particularly clothes shops.

People were also interested in provision of spaces which could offer formal and informal activity. There was also a suggestion that there should be better promotion of heritage in the town.

NB. Although individuals were asked to name activities *excluding sport*, a significant number of individuals (103) still stated their desire to have a swimming pool provided in Nailsea.

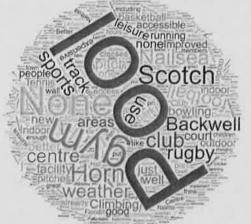
"Cooking classes for children - promote healthy eating."

"Social dancing, sequence dancing at Scotch Horn, also plays and musicals."

"Board Game evenings to be held in the library in the evenings."

"A variety of adult education courses with the object being for enjoyment, interest and meeting others."

#### Q34. Additional sports facilities individuals would like to have in the town (487)



350 individuals (72% of those who responded) suggested that they would like a swimming pool in the town.

The next most popular option was a dedicated multi-purpose leisure centre or gym. 33 individuals felt there was a need for a new or improved facility with good equipment and longer opening hours.

23 individuals felt there should be more tennis courts – indoor and outdoor. There was a wealth of other suggestions including snooker and pool,

more traffic free cycle paths, a climbing wall, netball courts, velodrome, trampoline park, a walking football facility, hockey, golf driving range, American football, baseball pitch, outdoor gym equipment in parks, badminton courts, mountain bike track.

44 people suggested that there were sufficient sports facilities already, no need for additional facilities or had no interest/opinion.

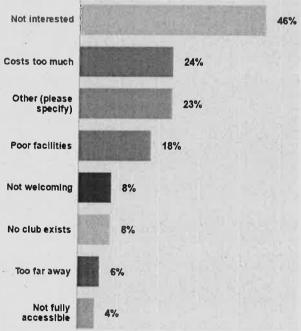
"More keep fit and healthy/activity led classes for the aging population."

"Distance markers for trail/path running around the town. Waymarked trails could help motivate people to walk and run."

"More areas to ride horses off road and areas to exercise with dogs."

"Nature watching/nature areas."

#### Q35. Top 3 reasons why individuals are not a member of a sports club (336)



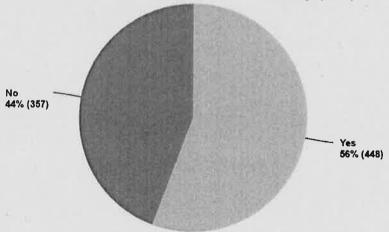
A significant number of people (217) suggested they are not interested in becoming a member of a sports club; for some this will be because they have no interest in any particular sport sufficient for them to wish to commit time and money on a regular basis, for others they may wish to participate in less formal activities. This was born out to some extent by the reasons people outlined in 'others'. Costs for membership or using facilities is also a factor.

#### Other reasons given included:

- Disability, health issues or carer responsibilities (19)
- A number of people (13) stated that they do not consider themselves 'sporty' but do enjoy informal exercise eg walking, cycling and generally out and about enjoying the countryside.
- Age (12) individuals feel they are too old or facilities are not geared up for the older generation.
- Flexible provision (9). Some people felt that opening hours should be extended to enable working adults to participate, childcare provision would be a help, and if there were more flexible memberships this might also encourage individuals to join clubs or leisure facilities in Nailsea.
- Lack of facilities or use facilities elsewhere outside Nailsea (7) 3 people
  mentioned the need for a good local swimming pool, another person suggested
  a local cycling club would be of interest.

#### NAILSEA LIBRARY

#### Q36. Individuals who use Nailsea Library (805)



#### Q37. Services individuals use at Nailsea Library (480)

- The vast majority of individuals 84% use the lending facility at the library to borrow books, CDs and DVDs.
- 13% use the library for research purposes and 10% indicated they use the computers. Overall people find the library a useful research resource both in terms of general information and reference books but also to peruse pertinent local information including planning applications and other local authority

documentation online. A number of people also appreciate the facility to meet and talk to their local councilors.

 A number of individuals (8%) participate in a variety of organised activities for the children, the most popular being 'Rhyme Time' and the children's summer reading scheme.

#### Miscellaneous:

People also find the photocopying and printing service useful, and a number of people enjoy reading newspapers and magazines in the quiet of the library.

"It's a quiet place to work and study."

"I like the photo & craft exhibitions."

"I used to use it when the children were young and I wasn't working, and see it's continued operation as a vital part of the community for pre-schoolers, students, the unemployed and the retired."

"Unable to get downstairs in Nailsea library with toddler and baby."

#### Q38. What time would individuals like to access services at Nailsea Library

Comment	Times mentioned
As at present/current times	108
Regular work hours	104
Later afternoons into evenings	65
Weekends	32
No preference/anytime	25
Saturday mornings	24
Every day	17
Mornings	16
Monday	11
Early mornings	10
Other	41

"A designated study/work area for working adults and students. This would be incredibly useful for students in half terms and holidays if home is not a suitable working environment."

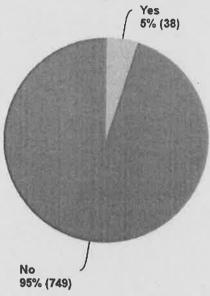
"Be very good to open on Mondays especially useful for elderly people needing to find out information and to copy documents."

"A variety across the week but important for families that these include Saturdays."

"Don't put children's books downstairs as access with a buggy is impossible."

#### NAILSEA & BACKWELL CHILDREN'S CENTRE

#### Q39. Individuals who use Nailsea & Backwell Children's Centre (787)



#### Q40. Services individuals use at Nailsea & Backwell Children's Centre (107)

- The vast majority of individuals 95% do not use the centre, and in 107 additional comments provided, some 61% of individuals stated they did not know of the centre, its location or services offered.
- 31% used the centre for regular health checks.
- 9% attend 'messy play'.
- 6% attend group sessions/support groups.
- 3 individuals commented that they do not use the centre but use locally based GPs at centres within Nailsea.

#### Q41. What time would individuals like to access services at the Centre

Comment	Times mentioned
9-5 weekdays	9
As now or slightly longer	7
Mornings	5
Monday to Saturday	3
Twice a week	3
Would like more regular baby clinics	3 1
Not applicable	45

#### SCOTCH HORN CENTRE

### Q42. Facilities individuals would like to see in a refurbished and/or expanded Scotch Horn Centre (613)



Scotch Horn Centre is appreciated, there was the feeling expressed that the current facility is tired and in serious need of refurbishment. It needs to offer a comfortable experience with a more modern and better equipped gym facility, upgraded shower facilities, better lighting and air conditioning. There need to be clean. bright surroundings particularly for activities involving floor work.

Opening hours also need to be reviewed to enable more people to use the centre at hours to suit them.

There was a wide range of suggestions as to what facilities could be included in any refurbished Scotch Horn, both for social and community activities as well as sports related.

#### Swimming pool (428)

An issue which seems to be at the top of many people's wish list is the idea of a swimming pool in Nailsea. There are varying thoughts regarding the actual facility required, but whether outdoor or indoor, more leisure or for serious sports use, it is clear from responses to this direct question that a significant number of those responding would like a pool.

Ideally this would be a facility to cater for all ages with good changing rooms and space for keen swimmers, less confident swimmers as well as a dedicated children's section. This could be a big draw for people to the town, and if discounted memberships were available for young people/students etc could encourage healthy exercise from a young age.

It is suggested that a refurbished or expanded Scotch Horn would be the ideal place for a pool in Nailsea – but do need to ensure there are plenty of bus routes with connecting service to the pool. It is also seen by a number of respondents as a matter of civic pride that Nailsea should have a pool (particularly given that Backwell and Portishead have such a facility).

#### Gym (96)

Many of those responding felt that Scotch Horn should offer a larger, improved gym with better, more modern equipment. Provide fitness studios and offer a variety of

classes to encourage participation from all ages and abilities. Ensure that there is an efficient booking system for classes.

It will be important to consider ways of encouraging more people to use the gym. It needs to be "accessibly priced". Consider flexible off-peak membership rates, discounts for students/youth. Offer more classes during the day and also activities in the evenings for those who are at work during the day. This is also the ideal place to offer health and diet advice.

Three individuals stressed the need to consider people with mobility problems. Any facilities would need to be fully inclusive and totally accessible for people, particularly wheelchair users, not only in terms of accessibility but also a facility which individuals with a disability feel comfortable using.

One person suggested that with regards to equipment, people should be asked what they want and what they would use. New equipment is expensive, and it is important to provide not necessarily the latest and greatest kit but to offer more variety and the ability to do their routines at a fair price.

#### Other sporting facilities (57)

Answer	Response Count
Sauna/spa/steam room	20
Tennis	17
Squash	14
Badminton	13
Climbing wall	11
Yoga/tai chi/pilates	8
Dance	6
Bowling	5
Athletics	3

Other suggestions included 5-a-side pitches, basketball, rollerskating, snooker/billiards/pool, skittles, ice skating, netball, indoor cricket nets, hockey, trampoling as well as general facilities to include well-lit and all weather outdoor pitches/astroturf, more indoor multi-use courts/MUGA, a sports therapy centre.

Any main sports hall will need to have good lighting and air conditioning to meet expected standards.

#### Young children (56)/Youth (11)

48 supported the inclusion in Scotch Horn of an extended and refurbished children's play zone/soft play area. 5 people suggested that a crèche facility would be useful – as a facility for younger children and to enable parents to participate in classes. 3 individuals suggested there need to be more sporting activities specifically for children as well as activities taking place in school holidays.

11 individuals stated that teenagers and young people need to be considered and there need to be youth facilities and places for young people to meet. There could be a youth centre or youth club provided - designed to meet the needs of young people and not what older people think young people want!

#### Social Centre/Community Hub/Room hire (37)

Respondents felt that Scotch Horn is well placed in the town to provide a centre for community activities. In addition to sporting activities, there could also be suitable rooms which groups and organisations could hire for a variety of activities or meetings eg U3A/Adult Education classes.

It could be a real benefit to the town to include space for a wellbeing centre, or a dropin centre for elderly and others to talk and make new friends and provide a meeting place for the isolated people in the community.

There could be potential for it to be used by a wide group of people for a range of services eg CAB, One stop shop for Council / Housing / Social Services / Police, offer a computer suite and training for those without access to computers.

It would be useful to have a large hall available for hire for activities such as Tai Chi, social dancing, even private parties.

#### Performance/Arts (35)

A contemporary and well equipped auditorium and stage area for a variety of performances – theatre, dance, presentation evenings, the possibility to use for film nights. Ability to include tiered seating for certain performances.

Six people also suggested that consideration be given to providing some sort of heritage space/local history museum.

#### Cinema (29)

Provision of a purpose-built cinema at Scotch Horn was specifically mentioned as a consideration in its own right.

#### Café/Restaurant (19)

A suitable café/restaurant area would be appreciated, particularly if it offered healthy food at reasonable prices. This could also provide somewhere for young people/teenagers to meet and socialise in the evenings.

#### Miscellaneous

- 10 people stated that it would be useful for the police to have a presence in the building/a police contact point.
- 7 respondents suggested that rather than refurbishment, the building be knocked down completely and a new facility provided.

- 7 people suggested the Scotch Horn building could include a library, but 3 people stated the library should remain where it is in its own purpose built facility in the centre of town.
- There were 5 individuals who felt that provision of a swimming pool should not be a priority.
- 3 people expressed unease at using council funding to upgrade Scotch Horn.
  One person felt that general repairs and maintenance within the town should be
  first priority, another that any money should be invested in bigger and better
  facilities at the Grove Leisure Centre. One person suggested that costs to cover
  any refurbishment is the responsibility of North Somerset Council.
- Why can't the allotments off Whitefield Road be moved to Engine Lane as infrastructure will not be affected. The pointless raised area at end of Ridgeway could be removed to widen access to the allotment site and infilled building would be more accessible to shops for residents.

"It is important that Scotch Horn does not close at any point during the refurbishment.

A stage expansion and subsequent refurbishment when the new facilities are available would be the best solution."

"This would be a great place for a community hub."

"Bigger car park would be nice and better signage showing that it is one way - irregular users often don't know this and cause chaos in the car park!"

"A welcome board or leaflet for people new to Nailsea."

#### Overall Summary of consultation

Overall across both the quantitative and qualitative data there was consistency of responses, and a number of key themes/topics emerging.

#### GENERAL ACTIVITY

- The car is the main form of transport for those travelling to work/school/higher education. The most likely distance to travel is 4-10 miles, however 33% of those responding to this question stated this does not apply and so it is assumed they are not working or in education.
- 65% of individuals frequently shop in Nailsea and there is good support for the local markets in the town.
- When shopping most people opt to use their car, though most people travel 3 miles or less to do their everyday shopping.
- Preferred supermarkets are Tesco or Waitrose; the main supermarkets in the town.
- People in Nailsea are community minded with some 39% currently being involved in volunteering activities. Individuals also indicated that volunteering is something they would consider in the future.
- Nailsea 'hotspots'
  - o Individuals expressed fondness for living in Nailsea, the town itself, the surrounding countryside and the sense of community within the town itself. It is seen as a pleasant small town, easy to get around, and many consider it to have sufficient facilities given the size of the town.
- Nailsea 'grotspots'!
  - Individuals felt some frustration at what they see as poorly maintained public areas, unoccupied buildings and lack of facilities in the town. There are minor issues relating to littering and some antisocial behavior. The potential for increased traffic with associated parking issues is a concern.

#### HOUSING AND GREEN BELT

- People are uneasy about the potential use of Green Belt land for housing with some 51% opposed, although 41% showed support.
- Nailsea Town Council put forward a number of potential suitable sites for housing and respondents were asked to register their preference.
  - o Of these, Area E was seen as most suitable and Area G as not suitable.
- A number of individuals are concerned at the aging population of Nailsea and the need to provide housing to suit first time buyers and young couples to encourage a younger demographic to the town. There is also a need for properties of older individuals downsizing.
  - 2 bed house dwellings were most needed and 4 bed and larger dwellings not needed.

#### SPENDING PRIORITIES

- There is the potential for Nailsea Town Council to take on services from North Somerset Council.
  - Overall there is good support for maintenance and repairs on roads, paths and public spaces. Street cleaning was the least supported though still achieved a respectable amount of support.
- Use of capital investment. There are no glaringly obvious dissenting voices across the categories, though Public Art was ranked as the least important of all with the lowest weighted average.
  - Maintenance and replacement: 47% very important for replacement facility of Youth Services, 16% not at all for improving pedestrian approaches to the town centre.
  - Heritage and culture: there were mixed views here although the weighted average was highest in support for provision of an exhibition space for performing arts/cinema. Public art achieved the lowest weighted average.
  - Leisure: 44% very important for provision of new multi-use sports facilities,
     13% not at all for all-weather facilities.
  - Health and wellbeing: tackling social isolation is seen as the most important with 44% support and the highest weighted average, provision of a community hub/building in the town centre achieved the lowest weighted average.
- Key issues to bear in mind:
  - Aging population
  - o Importance of tackling social isolation
  - Need for facilities for young people
  - Housing provision needs to be affordable and suitable to the town's requirements.
  - Infrastructure needs to be in place to cope with any population increase.
  - o Serious consideration needs to be given to the site of any new housing.
  - Current leisure facilities buildings and equipment need investment.
     This can also be seen as investment in the health of the community as well as serving to attract younger people to Nailsea. It is also important to maximize the facilities that currently exist.
  - Need to monitor increased traffic with regards to maintenance of highways and provision of car parking.
  - Nailsea need to be 'revitalised' in the interests of good social balance and to encourage a forward thinking population.
  - Encourage a wider commercial offering shops, restaurants, bars.
  - Concern at number of unused buildings/charity shops
  - o Civic responsibilities who is responsible for what?

#### COMMUNITY AND LEISURE FACILITIES

- Individuals participate in a range of leisure activities and enjoy informal exercise
  as well as team sports. They also enjoy a broad range of social activities. What
  prevents individuals participating more is primarily health issues or lack of time
  due to work and other commitments.
- The Scotch Horn is by far the most used facility in the town.
- People often travel outside the town to enjoy swimming facilities and for entertainment such as cinema, music and theatre.
- 27% of individuals feel they do not have enough time to participate in recreation or leisure facilities. Again health issues are cited as another barrier. Lack of, poorly maintained or cost of facilities are also factors.
- Nailsea Library is well used
  - o 84% use the lending facility
  - o 13% use it for research online and paper based
  - 8% participate in activities organised for children.
  - o Present and regular opening hours are supported by many.
- Nailsea and Backwell Children's Centre is not well known or well used by the individuals who responded to this survey.
- Key issues to bear in mind:
  - Need to ensure provision of facilities for those with health/mobility issues.
  - Consider the needs of young people for social spaces as well as sporting activities.
  - Exercise and leisure can be free and informal there are many who enjoy exercise through walking and gardening. Consider provision of outdoor gym equipment/more and better cycle paths.
  - Use sports centres and public spaces as an opportunity to publicise healthy habits.
- Nailsea and Backwell Children's Centre is not well known or well used by the individuals who responded to this survey.
- Scotch Horn Centre
  - o A swimming pool is high on many people's wish list.
  - o Refurbishment is needed; upgrading facilities and equipment on offer.
  - Encourage participation in sports activities via reduced membership fees, and increased opening hours.
  - o Provide a pleasant social environment for the youth of the town.
  - Use the centre for more than sports clubs, activities encourage individuals to get involved with groups as a way of tackling social isolation.
  - o Consider its suitability as a hub or 'one stop shop'.

#### **NAILSEA TOWN COUNCIL**

#### **NAILSEA PLACE WORKING PARTY**

#### Thursday 17 February 2017 at the Tithe Barn

1. In attendance

Clirs Frappell, Heappey, Hunt, Petford, A.Tonkin and Wilson. Ian Morrell.

2. Apologies

Clirs Jameel and Packham.

3. Declaration of Interest

None.

#### 4. Election of Chair

It was agreed that whereas some working parties do not need a Chair in order to fulfil their work, this group would benefit from one. Ann Tonkin was elected unopposed as Chair of the working party.

#### 5. Draft Vision for Nailsea Place

It was agreed that the document is a good starting point for discussions. The next stage will be to review it following the 3 March Workshop.

lan said that in discussions with Dr Malcolm Rigler there seem to be two areas in which Nailsea Place could be a trail-blazer with regards to health and well-being within communities:

- i) **Technology.** This would include the provision of information and advice using digital platforms, but extended to developing tools to help people with such conditions as dementia and physical disabilities.
- ii) Research. It appears that major research on health is almost exclusively focussed on groups with specific medical conditions rather than on people within their communities. The contrast is between 'disease-centred epidemiology' and 'people-centred epidemiology'. There is therefore little evidence of how different approaches to health and wellbeing across communities have an impact on the use of resources, and funding tends to be concentrated in the same areas.

Grant funding is available in both of these areas and the opportunities will be explored at the Workshop.

#### 6. 65 High Street

#### a) Update on the purchase

lan reported that an external survey is required for the Land Registry, and this should be completed by the end of February. It is hoped the purchase will be completed in a few weeks.

It was agreed that developing 65 High Street is important in its own right as well as being part of Nailsea Place. The Council is clear that No 65 may not be the ideal long-term building, but it is the best available option to implement Nailsea Place ideas in the short-term.



#### b) Consideration of short-term improvements to the building

A plan for major refurbishment will be developed once No 65 is under the Council's control and being put to better use than it is currently. There is much that can be done to improve the building at relatively little cost and by buying furniture and equipment that can be reused following a major refurbishment.

An immediate priority is improving what is available to the youth service. Making it available for after-school and holiday-time activities is also a priority.

#### **Agreed Actions - immediate**

- Visit the building. [POST-MEETING NOTE: Ian notified members that he was opening the building on Thursday 23 February to give the surveyor access.]
- Review the GVA condition report and consider options for investment in the fabric of the building.
- Have informal discussions with an architect about the potential for the building.
- · Arrange a meeting with youth workers and young people.
- Consider the cost and practical implications of installing coffee bar facilities, focussing on items which can be reused e.g. free-standing furniture and equipment.

#### Agreed Actions - on occupation

- · Provide area to store Town Orderly's barrow.
- · Tidy up the external areas.
- Improve boundary treatment.
- Consider a window 'manifestation' to improve the external appearance.
- · Install high quality wi-fi.

It was agreed there is a danger of creating expectation among potential users that cannot be fulfilled, so communication on the future uses must be sensitive and well-managed. However, one option is to have an open-house session for residents to have a look at the building.

#### 7. Update on the Workshop of 3 March

lan said that the final programme for the day was due to be sent out next Monday. Around 35 people from a wide-range of backgrounds have confirmed their attendance.

#### 8. Any other business

None.

#### 9. Date of next meetings

Meetings will be on Tuesdays at 3pm on the following dates:

- 14 March 2017
- 4 April 2017

# Community Engagement For Local Councils

Introductory Module

**Avon Local Councils Association** 



Led by

Lemon Gazelle

21st January 2017



#### Introduction

The information below summarises the presentations provided by Lemon Gazelle on community engagement and incorporates the views of participants in the workshop session.

#### Section 1: General

#### Why engage?

# Project Document Strategy

Legally
Voluntarily
To ratify opinion
To get information / data
To share

#### What is engagement?

# What is consultation? "The action or process of formally consulting or discussing" the sense of an act or a deed done, then asked opinion on

What is engagement?
"the feeling of being involved in a particular activity"

### Does it matter what the difference is?





#### Section 2: Matching method to purpose

Participants discussed methods of information giving and information gathering in groups. The ideas they proposed included the following (confirmed and added to the presentation slide)

#### Information Giving

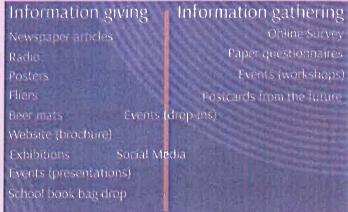
- Newsletter
- Press
- Displays
- Presentations
- Radio
- Letters/fliers
- Websites
- Noticeboards/posters

#### Information Gathering

- Questionnaires/surveys
- Public meetings
- Focus groups
- Market research
- Google analytics

#### Methods which can be used for both information giving and gathering

- Councillor surgeries
- Social media
- Stall at community market
- Representatives on outside bodies
- Public meetings
- Council meetings
- Email
- Personal discussions
- Door to door calling
- Telephone calls
- Websites
- Coffee morning
- Workshops





The participants considered "real life" examples of times when community engagement was necessary in their towns and villages, and examined how the various stakeholder groups could best be engaged. The groups used the influence/interest matrix to identify stakeholders and to place them in relevant categories depending on how interested/influential they would be.

**Example 1: Protection of Common Land** 

	a:	Low	High			
	Low	Ramblers Press Neighbouring Parish Councils CPRE	Adjacent District Councils Avon and Somerset Police District Council			
Influence	High	Local MP Other residents from the wider area Parish	Residents with grazing rights Friends of the Common 100+ residents immediately affected Businesses affected – pub			

Example 2: Sale of Town Council land for housing

Influence -	High	Local People	Councillors (Town and District) Neighbours Developer		
	Low	Schools, businesses, adjoining parishes	Press		
		Low	High		
3		Interest			



Example 3: Providing a "hub" for health and well-being

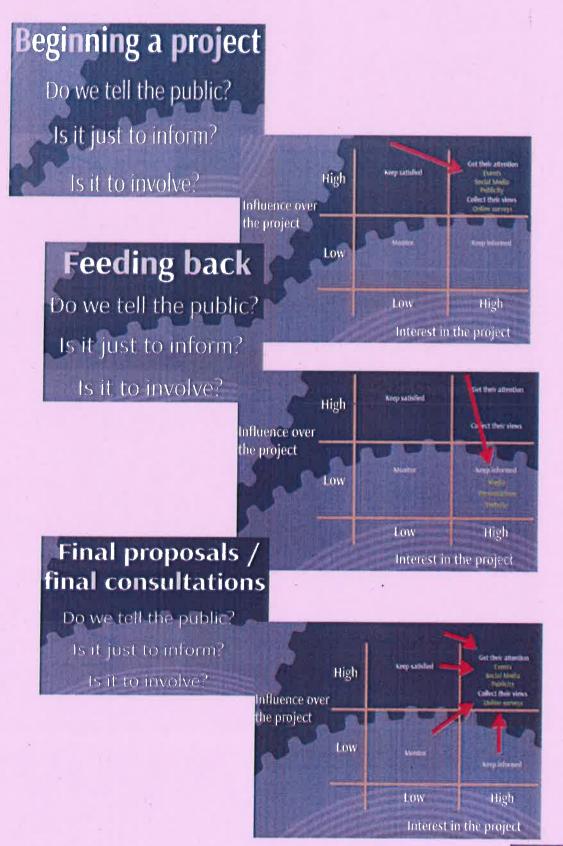
	High	Planning Authority	Users of the services provided Funders and need to meet their requirements				
Influence	Low	Medical practice Representatives of local organisations who will hire hall and provide services Competitors (These stakeholders may move into the low influence/high interest area as the project progresses)	Youth Representative				
,		Low	High				
		Interest					

Example 4: Re-development and refurbishment of a local community centre

Influence	High	Conservation Officers Local authority planners Local Businesses Immediate Neighbours	Residents User groups Users Parish Council Potential partners/providers Prospective funders Trustees/owners Staff/management committee Current non-user groups				
	Low	Sport England	School				
		Low	High				
		Interest					



#### Section 3: Timing and Phases

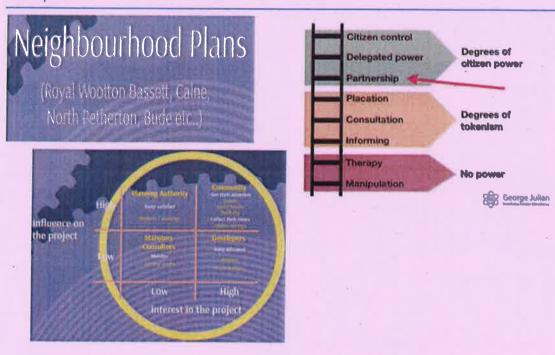




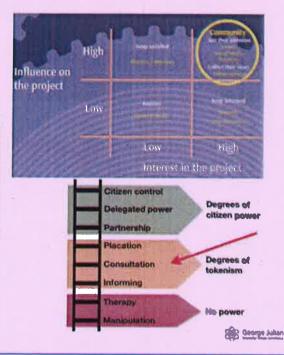


# **Context**Reference the past, tell the future

#### **Examples:**

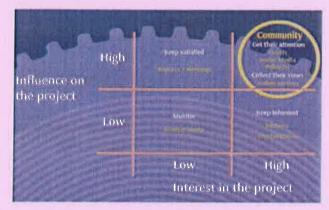


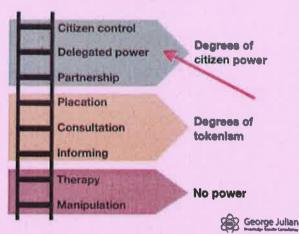
Surveys / studies
(Westleigh Parish Quarry impact
survey, Moretonhampslead Housing
Study, CAB Autism Survey etc...)











Each time
Communication Plan





## How we can help

Training on individual elements

Working beside you on these

A combination of both

In groups

Individual Councils

# Modules include

Publicity and Social Media
Inclusive consultation
Questionnaires and Surveys
Public Events
Workshops
Feedback

# Specialist Modules

Neighbourhood Planning
Planning
Community-led Planning
Fundraising
Governance

Thank you!

Sarah and Mark

Lemon gazelle CIC

www.lemongazelle.co.uk

Sarah@lemongazelle.co.uk





#### LIONS CLUB OF NAILSEA

C/o 20 Briar Close Nailsea Bristol BS48 1QG

11th January 2017

Re: Nailsea Lions Centenary Year 2017

Dear \and

The Lions Clubs Organisation worldwide celebrates its 100<sup>th</sup> birthday in 2017 and the Nailsea Club in particular will celebrate its 45<sup>th</sup> year of serving the communities of Nailsea, Backwell & surrounding districts.

We would like to show our gratitude to the local community who have supported us so well by funding a tangible and visible gift that will be a lasting legacy of our presence.

The budget we have in mind is £5000 and the following list is our current thinking of the sort of gift we would like to make:

- \* provide a park bench
- \* provide a bike rack
- \* provide a town clock
- \* provide a publicly accessible heart defibrillator
- \* provide or renovate a community garden

We are open to other suggestions and hope that with your local knowledge of the needs of this community that you can give us your advice on a suitable gift.

Yours sincerely



	<i>Area</i> Nailsea	Area North Somerset	<i>Area</i> Nailsea	Area North Somerset	Area Nailsea	Area North Somerset	<i>Area</i> Nailsea	Area North Somerset	Area North Somerset	<i>Area</i> Nailsea
	Street Station Road	Street	Street High Street	Street	Street re Scotch Horn	Street	Street Wyatts Close	Street	Street	Street Silver Street
0	Venue Railway Station	Venue	Venue SP Hair Co	Venue	Venue Scotch Horn Leisure Centre	Venue	Venue	Venue	Venue	Venue speak to the driver
	Result Police Attend	attend to arrest 2 females Result Situation Monitored	Result Police Attend	Result Situation Monitored	Result Other	Result Situation Monitored	Result Police Attend	Result Not Found	Result Situation Monitored	Result ned Police Attend ttend to stop the vehicle and
Nailsea	Action Monitored	e fracks, police Action Monitored	<b>Action</b> Monitored	Action Monitored	<b>Action</b> Monitored	Action Monitored	Action Monitored	Action Monitored	<b>Action</b> Monitored	Action Police Inform e seen police att
ok	Incident Type Public Disorder	Observations for 2 described females after reports they were running across the fracks, police attend to arrest 2 females  Date Time Day Instigator Incident Type Action Result  03/12/2016 13:39 Saturday Police Drink/Drugs Related Monitored Situation Monitored Observations for a described vehicle driver believed to be introvinced.	Incident Type Burglary	Date Time Day Instigator Incident Type 05/12/2016 17:26 Monday Police Traffic Other Comments  Observations for a described vehicle following reports of erratic driving	Incident Type Possession Of Weapon knife	Date         Time         Day         Instigator         Incident Type           06/12/2016         22:58         Tuesday         Police         Drink/Drugs Related           Comments         Observations for a described vehicle, driver believed to be intoxicated	Incident Type Burglary	Date Time Day Instigator Incident Type Action 07/12/2016 14:15 Wednesday Police Missing Person Monitore Comments  Observations for a described 15 year old male missing person	Incident Type Theft eft	Date         Time         Day         Instigator         Incident Type         Action         Result         Venue           09/12/2016 18:12         Friday         Police         Traffic Other         Police         Informed         Police Attend           Comments         Comments         Observations for a described vehicle reported to be speeding in the area, vehicle seen police attend to stop the vehicle and speak to the driver
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rset CC	Day	described fer  Day  Saturday  described ve	Day Monday	Day Monday described ve	Day Tuesday connection v	Day Tuesday described ve	Day Instige Wednesday Police	Day Instigs Wednesday Police described 15 year old	Day Thursday described ma	Day Friday described vel
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02 February 2017

Page I of 4

Area Nailsea	Area North Somerset	<i>Area</i> Nailsea	Area North Somerset	Area North Somerset	Area North Somerset	<i>Area</i> Nailsea	<i>Area</i> Nailsea	Area Nailsea	Area Nailsea
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Action Monitored	<b>Action</b> Monitored	Action	Action Monitored	Action Monitored	Action Monitored	ms Action Monitored	Action Monitored	Action Monitored	Action Monitored and to stop the ve
Incident Type Public Disorder	orts of disorder Incident Type Drink/Drugs Related	Observations for a described vehicle, driver believed to be intoxicated  Date Instigator Incident Type  11/12/2016 10:49 Sunday Police Traffic Other  Comments  Observations for a described vehicle following reports of a road race incident	Date Time Day Instigator Incident Type Action 11/12/2016 18:20 Sunday Police Missing Person Monitored Comments Observations for a described vehicle being driven by a described 34 years old formula.	Incident Type Theft	Conservations for 2 described vehicles reported to be used in theft and in the area Date Time Day Instigator Incident Type 15/12/2016 12:11 Thursday ANPR Possession Of Weapon Comments	Observations for a described vehicle, driver believed to be in possession of firearms  Date Incident Type A 16/12/2016 09:15 Friday Police Public Disorder M Comments  Observations for a described male following reports of disorder	Date Time Day Instigator Incident Type 17/12/2016 14:15 Saturday Storenet Theft Comments Observations for a described male following months of an attenuted theft	Incident Type	Date Time Day Instigator Incident Type Action Result Venue 18/12/2016 20:00 Sunday Police Drink/Drugs Related Monitored Police Attend Comments Observations for a described vehicle, driver believed to be intoxicated, police attend to stop the vehicle, driver allowed to proceed after checks made
Instigator	Observations for a described vehicle following reports of disorder Date Time Day Instigator Incident Ty 10/12/2016 17:12 Saturday Police Drink/Drugg Comments	Observations for a described vehicle, driver believed to be intoxicated Date Time Day Instigator Incident Type 11/12/2016 10:49 Sunday Police Traffic Other Comments  Observations for a described vehicle following reports of a road range in	Instigator Police	Instigator Police	ehicles reported to the Instigator ANPR	Observations for a described vehicle, driver believed to be in parties.  Date Time Day Instigator Inciden 16/12/2016 09:15 Friday Police Comments.  Observations for a described male following reports of disorder	Instigator Storenet	Instigator Police of fighting	Instigator Police shicle, driver believe
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Page 2 of 4

Area Nailsea	Area North Somerset	<i>Area</i> Nailsea	Area North Somerset	Area North Somerset	<i>Area</i> Nailsea	Area North Somerset	Area North Somerset	Area North Somerset	<i>Area</i> Nailsea
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Incident Type Traffic Other	by a disqualified driver Incident Type Missing Person g driven by a described su	Incident Type Public Disorder ts of disorder, police atten	Incident Type Drink/Drugs Related ed to be intoxicated	Incident Type Suspicious Circumstances	Incident Type Missing Person rissing person, reported for	Incident Type Missing Person by a described suicidal mi	Incident Type Theft	Incident Type Theft	Incident Type Suspicious Circumstances was following a female in suspi
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Date Time Day 18/12/2016 23:36 Sunday	vation 2016 vation	Date Time Day Instigator Incident Type Action 19/12/2016 17:36 Monday Police Public Disorder Monitored Comments Observations for a described male following reports of disorder, police attend to speak to the male	Date Time Day Instigator Incident Type 20/12/2016 17:28 Tuesday Police Drink/Drugs Rel Comments Observations for a described vehicle, driver believed to be intoxicated	Date Time Day Instigator Incident Type Acti 23/12/2016 00:20 Friday Police Suspicious Circumstances Mon Comments Observations for 2 described vehicle after they were seen in suspicious circumstances	Date Time Day Instigator Incident Type Action 23/12/2016 10:10 Friday Police Missing Person Monitored Comments  Observations for a described 80 year old female missing person, reported found safe at 10:22	Date     Time     Day     Instigator     Incident Type     Action       23/12/2016 13:52     Friday     Police     Missing Person     Monitored       Comments     Comments       Observations for a described vehicle being driven by a described suicidal male missing person	Time 2016 13:41 nents vations for a c	Date Time Day Instigato 27/12/2016 14:43 Tuesday Police Comments Observations for a described stolen vehicle	Date Time Day Instigator Incident Type Action Re 29/12/2016 18:23 Thursday Police Suspicious Circumstances Monitored Si Comments Observations for a described male after reports he was following a female in suspicious circumstances

Page 3 of 4

Area Nailsea	Area North Somerset		<i>Area</i> Nailsea		Area North Somerset		Area North Somerset	
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Venue Reflections	Venue		Venue	nd to be wante	Venue		Venue	
Result . Police Attend	Result Situation Monitored	a.	Action Result Police Informed Police Attend	e who is checked and fou	Result Situation Monitored		Result Police Attend	us circumstances
Action	Action Monitored			o locate the mal	<b>Action</b> Monitored		<b>Action</b> Monitored	eed in suspiciou
Incident Type Alam Activation	Incident Type Theft	ports of theft	Inc:dent Type Suspicious Circumstances	Observations on a described male acting suspiciously in the area, police attend to locate the male who is checked and found to be wanted for theft, 1 male arrested	Incident Type Burglary	ed to burglary	Incident Type Action Suspicious Circumstances Monitored	Observations for a partially described vehicle that has made offf from police at speed in suspicious circumstances
Instigator	Instigator Police	thicle following re	Instigator Police	ale acting suspici	Instigator ANPR	hicle which is link	Instigator Police	cribed vehicle tha
<b>Day</b> Thursday	Day Thursday	a described ve	Time Day 08:30 Friday	described ma	23:28 Friday	described ve	Time Day 05:12 Saturday	partially desc
Date Time 29/12/2016 18:41 Comments Alarm activation	Date Time Day 29/12/2016 22:09 Thursday Comments	Observations for a described vehicle following reports of theft	Date Time Day 30/12/2016 08:30 Friday Comments	Observations on a	30/12/2016 23:28 Friday Comments	Observations for a described vehicle which is linked to burglary	Date Time Day 31/12/2016 05:12 Saturday Comments	Observations for a